

**Monday 12 January 2026**

**Cancer Council Australia welcomes Jacinta Reddan as new CEO**

Cancer Council Australia announces the appointment of Ms Jacinta Reddan, commencing today as Chief Executive Officer.

Jacinta brings extensive experience in senior leadership roles, with a distinguished career in corporate communications, government and media relations in Australia and across APAC in the finance, banking, investment management and public relations sectors, as well as serving on a number of boards.

Most recently, Jacinta led a highly successful advocacy and economic development program for Far North Queensland in her role as CEO of Advance Cairns. This role included bringing together a diverse range of stakeholders in federal, state and local government, industry, tourism, and key economic sectors in the region.

Professor Maxine Morand AM, Chair of Cancer Council Australia said, “the Board of Cancer Council Australia is very pleased to welcome Jacinta to this significant cancer leadership role.”

“Jacinta will bring great experience and commitment to maintaining and building strong relationships with government policy makers, the public health and cancer care sectors and people affected by cancer. This approach will be instrumental in leading Cancer Council Australia’s delivery of high-quality cancer prevention, support, advocacy and research programs.”

Jacinta said, “like many Australians, I have a deep respect for Cancer Council Australia’s role as a trusted source of cancer information and support, and effective advocacy for cancer control policies. I’m excited to join this terrific organisation and influence change for the more than 150,000 families affected by cancer every year.”

“Working closely with regional and remote communities in previous roles, I understand the inequities that remain across the country. I’m looking forward to improving equity in cancer outcomes, particularly through Cancer Council’s expanded cancer support services offering new ways for Australians to access the care that best meets their needs.”

**-ENDS-**

**Contact details**

For all media enquiries and interview opportunities, please contact:

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02 8256 4109 (redirects to mobile outside of business hours)

**About Cancer Council Australia**

Cancer Council Australia is Australia's leading cancer charity, working to reduce the impact of cancer for all Australians. Cancer Council Australia works with its members, the eight state and territory Cancer Councils to:

- Undertake and fund cancer research
- Prevent and control cancer
- Provide information and support for people affected by cancer
- Shape and influence policy and practice

Find out more on [Cancer Council's policy and advocacy](#) work.

Find out more at [cancer.org.au](http://cancer.org.au), or visit our [Facebook](#), [Instagram](#), [Twitter](#) or [LinkedIn](#)