

*Cancer Council NT
Annual Report*

**2021
/2022**

**Working together towards
a cancer free future.**

Every minute, every hour, every day.





Acknowledgement of Country

Cancer Council Australia acknowledges the Traditional Custodians of the lands and waters on which we work and live across Australia. We pay our respects to Elders past and present.

Aboriginal and Torres Strait Islander people are disproportionately affected by cancer. We are committed to working in genuine partnership with Aboriginal and Torres Strait Islander organisations and communities to focus on improving cancer prevention, treatment and care.

A message from our Chair



Phillip Carson
Chair, Cancer Council NT

“*A Cancer Free Future - working with Territorians to prevent Cancer, create hope and help save lives.*”

A Cancer Free Future - working with Territorians to prevent Cancer, create hope and help save lives.

It has been a big and successful year for CCNT in working towards these lofty goals.

After the strictures of COVID we have greatly expanded our activities with multiple new programs, which benefit Territorians and reduce the impact of cancer.

We are fortunate over the last four years to have as our CEO, Tanya Izod. Tanya brings a highly valued mix of skill, dedication, passion and knowledge to a demanding and diverse role which requires expertise in health, business, fundraising, government liaison and governance. I acknowledge and thank her for her exemplary service.

There have been many newly appointed staff. The professionalism, skill level, qualifications and performance of many of the current cohort is impressive. They are, and will continue to be, of great value to Territorians affected by cancer.

Cancer Council NT, as a non-government organisation, is dependant and owes much of its success to its many volunteer staff and contributors. Drivers, fundraisers, office and clinical volunteers are crucial to both our mission and our reputation in the community. I thank you all.

A significant part of the income arises from donations and fundraising activities. I acknowledge the many thousands of Territorians, individual and corporate, who donate, fundraise, raise awareness or otherwise contribute their time and money to this cause.

It has been a privilege to be a member of the CCNT board over the last two and a half years. The multiple and extensive skills, the goodwill and generosity of my fellow board members is inspiring, and on your behalf, I thank them all.

Sadly, two of our long serving and highly effective board members must retire as they have reached their maximum terms. They will be greatly missed. As former long-term Mayor of Palmerston, Chair of the Top End Health Division, Chair of the CDU foundation and multiple other leading roles in education and governance, Annette Burke began to her ten-year role on the CCNT board with an enormous wealth of experience. She has served the board as Chair for four and a half years, and Deputy Chair for this last year. Annette is not a hands-off leader. She enthusiastically engaged in fundraising and fundraising activities including Pink Ladies and ran a highly visible Red Dress Team at Relay for Life, and numerous other events. On the national stage, Annette contributed greatly to the Cancer Council Australia Board and to the Cancer Council Federation, via the Chairs forum, during an exceptionally busy period of upheaval and re-calibration. The whole Federation of Cancer Councils, Cancer Council NT, her fellow board members, and myself as her successor, have benefited enormously from her wisdom, experience, and generosity. Thank you, Annette.

Paolo Randazzo is also retiring at the end of his 10-year maximum term of service as a director. In addition to three years as vice Chair and a year as Chair, Paolo has been a constant member of the Finance, Risk and Audit committee (FRAC) and is highly valued for his expertise and advice on business, investment, fundraising and a governance. Paolo also puts his body, reputation, and money on the line for CCNT. He and his company are significant sponsors of events, and a fierce competitor in Relay for Life and we expect he will continue in these roles for many years to come.

A very big thankyou to both Annette and Paulo for your highly significant and appreciated contributions.

I commend to you the 2021-2022 Annual Report and Audited Statement of Accounts for the Cancer Council of the Northern Territory Incorporated (CCNT)

WHO WE ARE

Every day we get closer to a future without cancer

Cancer Council NT is proud to be part of the Cancer Council Federation.

Together, we are Australia's leading cancer charity and the only cancer charity that works across every aspect of every cancer from prevention through to early detection, support, advocacy and research. Every day, we support families affected by cancer when they need it most; speak out on behalf of the community on cancer issues; empower people to reduce their cancer risk; and find new ways to better detect and treat cancer. With your help, we're getting closer to a cancer free future every minute, every hour, every day. This report brings together the work of Cancer Council NT, as well as highlighting the work of Cancer Council's impact on a national scale.

Our Board and Governance

Our Board oversees the strategic and policy-making activities of the Cancer Council. They meet six times each year and comprise individuals with direct consumer cancer experience, medical expertise, commercial, accounting and legal expertise. Our Finance, Risk and Audit Committee (FRAC) is made up of three Board members who have specific experience in finance, audit and risk mitigation, clinical program delivery and governance. This committee meets quarterly and provides additional specialist support to the Board. Cancer Council NT is a company limited by guarantee, incorporated under the *Corporations Act 2001* and the *Australian Charities and Not-for-Profits Commission Act 2012*.

Profiles of our Board members



Professor Phil Carson – Chair

Prof Carson arrived in the Northern Territory in 1979 and served as a specialist General Surgeon in Darwin from 1990 to until retirement from clinical practice in July 2020. His clinical and research interests covered a wide range of surgery, but in more recent years concentrated on Territorians with Breast, Endocrine and Thoracic Cancers. He has undertaken multiple roles both in the Territory and nationally including Director of the Division of Surgery and then the Department of General Surgery at the Royal Darwin Hospital for 1991–2005 and Associate Professor of Surgery at the Flinders NT Medical Program from 2002 and ongoing. He was the Chair of the Northern Territory Cancer Care Network 2015–2020 and has been a member of Cancer Australia - Indigenous Cancer Leadership Group and co-chair of the Medical Oncology subcommittee in the Commonwealth's MBS review process.



Annette Burke – Deputy Chair

Mrs Burke started her career as a foreign language teacher and has taught in various areas including Business and Communication. As Mayor of Palmerston from 1997 – 2007, Mrs Burke founded and chaired many different Committees and Boards, including Adopt-a-Park, Seniors' Advisory Group, Beacon Foundation, Crime Prevention, Safe Communities and City Image. Mrs Burke is a Fellow of the Australian Rural leadership Foundation, Chair of CDU Foundation Board and Chair of the Top End Health Board with oversight of the 3 hospitals, mental health and primary health.



Derek Campbell – Public Officer

Mr Derek Campbell moved from Townsville to Darwin in 2016 to take up a partner position with KPMG. Derek has more than 20 years' experience in tax, audit, assurance and advisory services. Derek's young family have felt the impact of cancer when their then 3-year-old was diagnosed with cancer. This meant he had to leave his home in North Queensland with no notice and cope with the challenges of supporting a child and his family through this treatment and recovery phase. His experience with that and his knowledge of the impact of cancer led him to wanting to make a contribution of his skills to the Cancer Council NT.



Paolo Randazzo – Director

Mr Randazzo has worked in the banking industry for several years in various roles, currently he is Director and Joint CEO of the family business, Randazzo Properties Pty Ltd. Mr Randazzo is also a board member for the Property Council Of Australia – NT Division and Darwin City Council – CBD Car Parking Advisory Committee. He has previously held a position on the Development Industry Reference Group and was a Darwin City Promotions director from 1998 to 2005.



Elizabeth Halikos – Director

Miss Halikos moved back to her hometown Darwin in 2015 upon completing her double degree in Arts and Law at Bond University. Miss Halikos worked in private practice as a legal practitioner specialising in commercial and estate law for several years before joining the family business, Halikos Group, as their in-house legal officer. Miss Halikos is also a committee member of the Northern Territory Young Lawyers and the Future Directions Committee of the Property Council of Australia.



Matt Skoss – Director

Mr Matt Skoss is a long-term resident of Alice Springs, starting his career teaching mathematics at Alice Springs High School in 1987. Matt currently works for the Mathematical Association of NSW (0.6), on a Community of Practice project with regional teachers, and for Centralian Senior College (0.2), supporting teachers with online learning. He also shares his enthusiasm for mathematics with teachers in workshops locally and interstate. As a person who had very timely intervention for an aggressive prostate cancer in 2018, Matt is open about his journey, and passionate about provoking Aussie blokes to take action and avoid complacency. He is also keen to continue attracting resources to regional areas to support patients and their families contending with all forms of cancers.



Rhys Gloury – Director

Mr Rhys Gloury is a registered Nurse and Paramedic with extensive experience in health management working in Department of Health - Top End Health Service as a Primary Health Care Manager, Clinical Nurse consultant and Clinical Nurse specialist. Mr Gloury was also a Clinical Nurse Consultant – National Critical Care and Trauma Response Centre and a Paramedic with St John Ambulance NT.

OUR VISION

A cancer free future

OUR PURPOSE

We are Australia's leading cancer charity, uniting the community, providing support, investing in research and saving lives

OUR VALUES

Our values influence the work that we do, and the way we work with our colleagues and with our community



INNOVATION

Seek and embrace the best



RESPONSIBILITY

Be accountable for our results and resources



COURAGE

Speak out and step up



COLLABORATION

Work together to achieve our goals

**Every minute,
Every hour,
Every day,
we're getting
closer to a
cancer free
future.**



About us

Cancer Council is Australia's leading cancer charity and the only charity that works across every area of cancer, from research to prevention and support.

Our vision is for a cancer free future and every day we work towards this goal through funding research, prevention programs, advocating for policy and system change and providing vital support to people affected by cancer. Cancer Council is active in every state and territory of Australia.

Cancer Council NT was incorporated in 1979 and has been providing support to cancer patients across the Northern Territory for over 43 years. Originally known as the NT Anti-Cancer Council and operating from a demountable building in Darwin city, they operated as a voluntary organisation with a board consisting of forty people. Then in 1995, the organisation changed its name to Cancer Council Northern Territory and moved to Casi House in Casuarina, its current location.

With offices now also situated in Katherine and Alice Springs, Cancer Council NT has delivered a broad range of cancer support services to patients and their families throughout the Northern Territory.

Throughout the years Cancer Council NT has been supported by a committed group of volunteers and staff members. As at 30 June 2022, Cancer Council NT employed 10 people. Despite the Covid-19 pandemic presenting challenges with staffing, the staff remained committed to delivering the mission for a cancer free future.

Life Membership is awarded to a select group of dedicated people who have given a tremendous amount of support to Cancer Council NT.

Cancer Council NT's Life Members include:

- Irene Mellios
- Romola Sebastian-Pillai
- Fran Wickes
- Helen Smith
- Marilyn Harvey
- Paolo Randazzo

We would like to thank you all for your kindness, generosity and support and look forward to working with you again in 2023.

Strategic objectives

A CANCER-FREE FUTURE

Every **minute**

Every **hour**

Every **day**



Our vision: a cancer free future

We're working to reduce the impact of cancer for all Australians.

Almost half of all Australians will be diagnosed with cancer by the age of 85. Whilst our cancer outcomes continue to be amongst the best in the world, by working together we can all play a part in reducing the impact of cancer for all Australians.

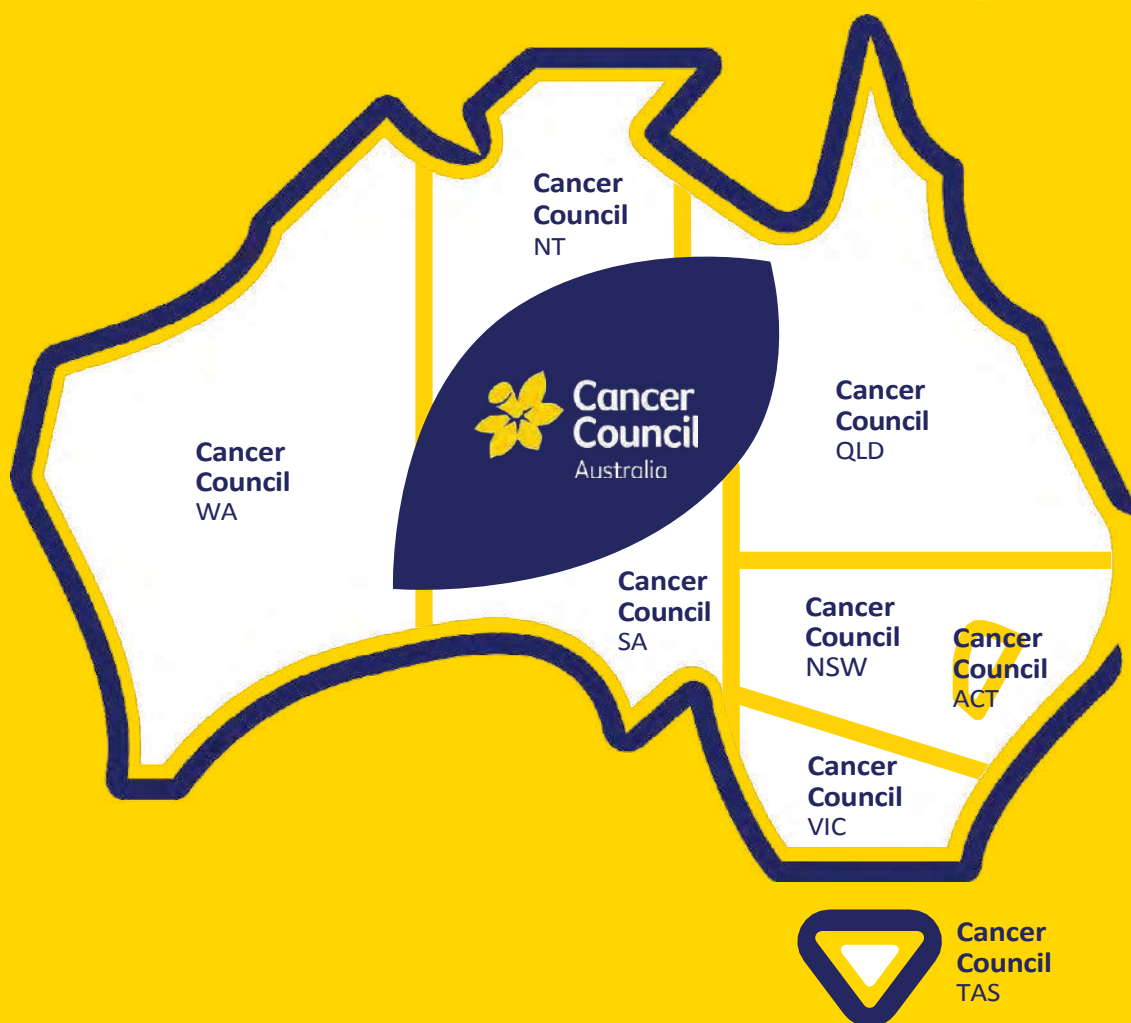
Together, we're stronger.

There's power in partnership. Our work across all areas of cancer, from prevention to early detection, support, advocacy and research, is something we're proud of – but we don't do it alone. Cancer Council Australia sits in a Federation of equals with the eight State and Territory Cancer Councils, building together towards a cancer free future. We work with the federal government, organisations with goals similar to ours, health professionals and people who are passionate about improving cancer outcomes. Together we develop, advocate for and deliver public policy and national campaigns, which secure better cancer outcomes for all Australians.

Across the Federation, we are working with State and Territory Cancer Councils towards our shared goals. Alongside their local support services, volunteers, generous supporters, and advocates the Federation is:

- **Finding new ways to detect and treat cancer.**
- **Preventing as many cases of cancer as possible**, with programs that empower Australians to lead healthier lifestyles.
- **Using a collective voice to advocate on behalf of those who need Cancer Council most, to change laws and create policies and services that improve cancer control and care.**





Whilst a cancer free future will not happen tomorrow, there are actions everyone can take to help people affected by cancer today. Whether you [host a morning tea](#), [volunteer](#), [donate](#), support our [advocacy efforts](#) or become a [corporate partner](#), there are plenty of **ways you can support the more than 1 million Australians living with and beyond cancer.**

If you're looking for information, support or services offered in your area, call us on 13 11 20 or visit your local Cancer Council [website](#).

This review is a small snapshot of the **work Cancer Council Australia has done over the past twelve months** in partnership with our Federation members.

A photograph of a woman with long brown hair holding a baby in a field. The scene is backlit by a bright sun, creating a warm, golden glow and lens flare effects. The woman is wearing a light blue top, and the baby is wearing a striped shirt. The background is a soft-focus green field.

Our collective impact

Prevention

The time to stop cancer is before it starts. Prevention and early detection are vital in reducing cancer diagnoses and deaths in Australia.

[Find out more here.](#)



After seeing the **skin cancer prevention campaign**,

1 in **2** Australians reported they intended to be more SunSmart.



Advocacy

We use our trusted voice and expertise to advocate on behalf of all Australians, to change laws and policies to reduce cancer risks and improve cancer care.

[Find out more here.](#)



We put **cancer control and care** on the national agenda, delivering

24 submissions

to the Australian Government and Parliament.



Support

We're here to listen and support people at every step of the cancer experience.

[Find out more here.](#)



Our **13 11 20** Information and Support Line connected over



36,000 Australians

affected by all cancers to services and support when they needed it most.

Research

We fund and support world-class researchers, empowering them to push boundaries and unlock the answers to better understand, prevent, and treat cancer.

[Find out more here.](#)



The Cancer Council Federation, together with our research

partners enabled **\$51.7m** in research,

funding **664** researchers, working on

309 projects across **44** institutions.

Each dollar invested brings us closer to a cancer free future.



Conquering Cancer

The Conquering Cancer campaign is a global social impact initiative to celebrate the efforts made to eliminate cervical cancer around the world. In Australia, it was identified that by 2035 it would be the first nation in the world to eliminate cervical cancer. In the Northern Territory, Cancer Council NT has developed specific cervical cancer training programs to be used in training GPs and health clinicians in Darwin, Katherine, Alice Springs and remote areas of the NT. The information is being disseminated through the Support Services Manager and prevention team.

This film is a documentary on the possibility of the elimination of cervical cancer around the world and what can be done to achieve this incredible feat.

“Never before has the world attempted to eliminate a major cancer. This inspiring and powerful film will help to catalyse action to save the lives of millions of women”

Prof Karen Canfell,
Director of Cancer Research, Cancer Council NSW



**BOOK
TICKETS
NOW!**
Fan-Force.com



THIS IS A POSITIVE
CANCER STORY.
IN FACT, IT'S
THE MOST
EXTROADINARY
HEALTH STORY OF
OUR TIME.



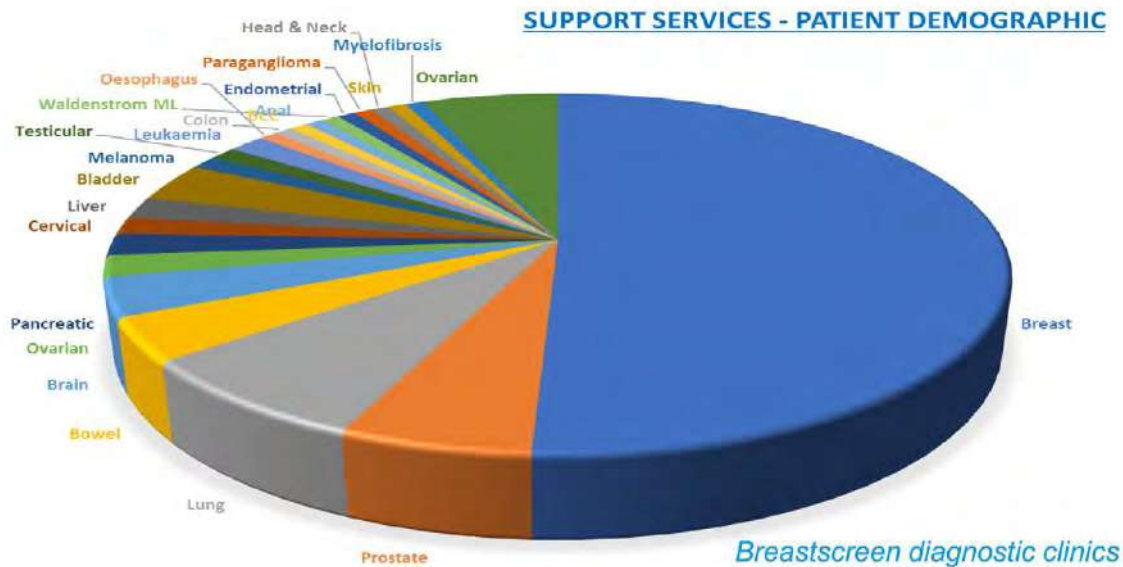
SUE COLLINS,
PRESENTER & CO-PRODUCER

CONQUERING CANCER

HOST A SCREENING NOW AT

FAN-FORCE
.COM

Cancers Represented in 2021-22



Breast	131	Head & Neck	2
Prostate	15	Skin	2
Lung	20	Myelofibrosis	2
Bowel	10	Ovarian	1
Brain	9	Oropharyngeal	1
Ovarian	5	CRC	1
Pancreatic	5	Mesothelioma	1
Cervical	4	Lymphoma	1
Liver	5	Metastatic Disease	1
Bladder	9	Ewing Sarcoma	1
Melanoma	3	Stomach	1
Testicular	3	Bone	1
Leukaemia	4	Peritoneum	1
Oesophagus	2	Rectal	1
Colon	2	Salivary Gland	1
BCC	2	Bile Duct	1
Anal	2	Endometrial Cancer	1
Waldenstrom ML	2	Oesophageal	1
Endometrial	2	Total patients	258
Paraganglioma	2		

Cancer Support Services Manager



BON VOYAGE to Joseph!

Joseph Mundava

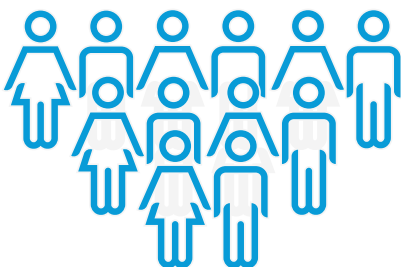
Joseph Mundava, has been the cancer council NT – Cancer Support Services Manager from November 2020 to June 2022. Joseph is an exceptional oncology nurse and has always gone above and beyond for his patients and cancer services in the NT. Joseph is leaving the Territory for Victoria where he will manage an oncology unit at Mildura base public hospital. He was very well liked by everyone and will be sorely missed. He has certainly left his mark on cancer services in the NT.

We wish Joseph all the best!

The work of Cancer Council NT and the cancer support services continues for our cancer patients in the Northern Territory.



737
patient support
episodes



65
clients accessed
financial
assistance

Cancer Support Services

Cancer Council NT Support Services continues to be at the core of what we do. There has recently been a winding down of restrictions from the global pandemic, but we are still seeing the effects from the lockdowns of last year, namely a rise in anxiety and depression from delayed diagnosis, and general worries about a cancer diagnosis and Covid. The use of evidence-based information to support cancer clients and their families during their cancer journey help with decision making, reduces worry, extend support repertoires, and empower clients with knowledge to get the most from their healthcare team. This helps patients cope with adverse effects associated with treatment, increases satisfaction with treatment, improves communication with family/carers and ultimately improves quality of life. Effective cancer treatment support is achieved through provision of high quality, reliable information, and compassionate support on all aspects of cancer to those concerned or affected by cancer.

Cancer Council NT work alongside AWCCC, hospitals and health professionals for fuller integration of supportive care, which benefits both the patient and clinician.

Our reach in 2021-2022

- 737 patient support episodes
- 208 people attended cancer information sessions
- 40 clients assisted with Telstra Bill Assistance Program Vouchers
- 65 clients accessed financial assistance
- 30 wig and headwear services
- 60 clients supported with bra/breast prosthesis fitting
- 54 clients with carers attended cancer support groups in Darwin and Katherine

Bowel Cancer Screening presentation



Deena Mear, Cancer Support Service Manager and Hillary Rono, Health Promotion Officer

Cancer Survivorship

The number of people living with and beyond cancer, or “cancer survivors” is increasing in Australia. Becoming a cancer survivor happens at the time of diagnosis. When cancer treatment ends, the transition to a new normal can be hard. Cancer survivors often experience long term negative consequences of their cancer and cancer treatment.

There are 5000 people living with Cancer in the NT.

The cancer survivorship program in the NT will have a systematic, multidisciplinary care approach that optimises self-management, and enhances coordinated and integrated survivor-centred care from diagnosis.

The basis of the survivorship program is to improve the physical, emotional wellbeing and provide support to people living with and beyond cancer. The expected outcome from the survivorship program is to see a smooth transition from treatment to a new normal with a reduction in the frequency of side effects and better psychosocial support.



Cancer Support Groups

Cancer Support groups provide a platform for people affected by cancer to meet in an emotionally supportive environment. A support group facilitates access to emotional and practical support from others with a similar lived experience. This also empowers patients to seek the information and support they need.

CCNT run cancer support groups every four weeks in Darwin and Katherine. Different speakers have presented at these support groups on various topics which are relevant and informative to clients, such as cancer, nutrition and survivorship. Over 50 people attended the support groups in 2021/22.

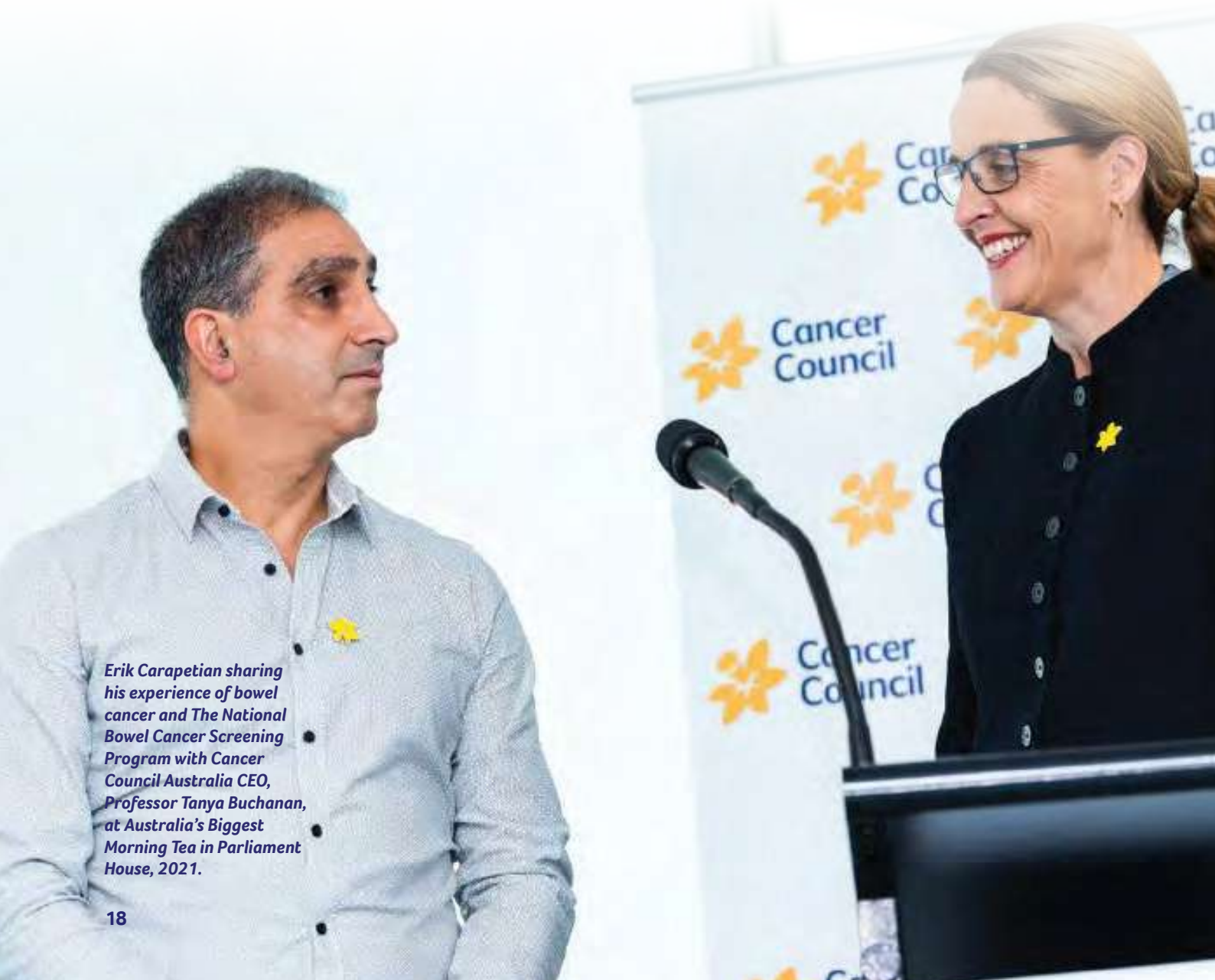
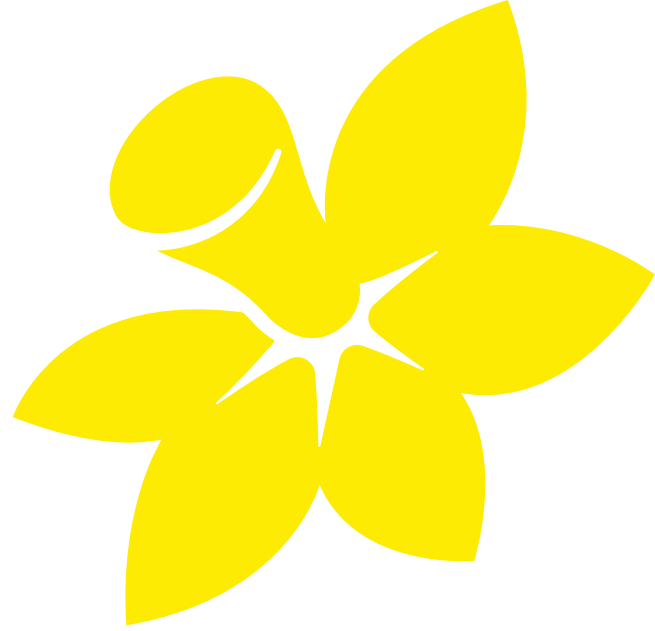


National Bowel Cancer Screening Program

“

It is such a simple and well-designed test. I would recommend doing the test to give you peace of mind. Plus, it might save your life - it saved mine!

”



Erik Carapetian sharing his experience of bowel cancer and The National Bowel Cancer Screening Program with Cancer Council Australia CEO, Professor Tanya Buchanan, at Australia's Biggest Morning Tea in Parliament House, 2021.

Transport to Treatment Program (T2T)

Cancer Council NT's Transport to Treatment program started in 2018 and is one of the most in demand services for Cancer Council. This program has grown every year, with more volunteering hours and more patients requesting the service. This is the only transport service in the Territory specifically for cancer patients, with individual transport provided door to door.

Travelling to treatment can be challenging, especially when cancer treatments last for many weeks or months and can be a significant burden on the resources of the individual and their families/ carers. The program sees volunteer drivers take cancer patients to and from appointments and treatments at the Alan Walker Cancer Care Centre, Royal Darwin Hospital and Palmerston Hospital from Monday to Friday every week.

The Transport to Treatment program is co-ordinated by Kerry-Lee Daniell, who has recently taken over this role and who also assists with Support Services at Cancer Council NT.

Kerry-Lee has a great relationship with the patients and drivers.

"Patients get referred to us when they have no reliable transport or are unable to get to their appointments. Our volunteer drivers are there to hear their stories and share their own. The majority of these stories are not about their diagnosis or treatment but about everyday life and where they come from".

There are currently 11 volunteer drivers involved in Transport to Treatment, with some of the drivers having also been personally affected by cancer. Our drivers work Monday to Friday and all for free - it's wonderful to have such dedicated volunteers.

Our Transport to Treatment service has seen increased client referrals throughout 2021/22 and our drivers travelled a total distance collectively of 38426 kms to provide 60 cancer patients with a total of 1200 trips. Over 2021/2022 our volunteer drivers completed a total of 1,573 hours of driving.

The co-ordination of the T2T Program and the upkeep of the vehicles is fully funded by Cancer Council NT through public donations and our major event campaigns such as Australia's Biggest Morning Tea, Daffodil Day and Relay for Life.



“Patients get referred to us when they have no reliable transport or are unable to get to their appointments. Our volunteer drivers are there to hear their stories and share their own. The majority of these stories are not about their diagnosis or treatment but about everyday life and where they come from.”



Ostomy Services

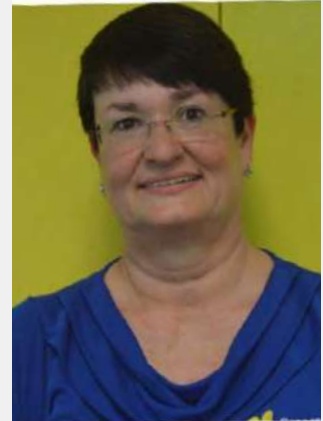
Cancer Council NT is the only Cancer Council in Australia that provides Ostomy services. In other states of Australia, Ostomy patients are serviced by Ostomy Australia. However, in the NT all Ostomy patients across the Northern Territory are serviced from our Cancer Council office in Darwin. Ostomy products are posted and couriered all over the Territory, including to remote Aboriginal communities and Cattle Stations throughout rural and remote areas.

For over ten years Theodora Vrodos has been our Ostomy 'guru' and Theodora is one of the most loved and respected members of our Cancer Council team in the NT. Ostomates regularly praise the work of Theodora for her compassion and support to clients and carers.

"Theodora is a gem; she knows everything about the products and can explain how to use them and in particular what will suit the Territory conditions".

"Theodora is a gem; she knows everything about the products and can explain how to use them and in particular what will suite the territory conditions"

”



Koula Saroglou

Business Development Manager

Koula joined Cancer Council in August 2022 as our Business Development Manager.

She has a bachelor of laws/arts from the University of Tasmania and post-graduate diplomas in international law (University of Melbourne) and business administration (Deakin University).

Koula worked as a private and government lawyer for a number of years and then a finance officer with Treasury, before motherhood came calling. She has previously volunteered and worked with Cancer Council NT before setting up and running Stem Oncology, a private oncology clinic at Darwin Private Hospital. More recently, she has worked as a practice manager of specialist clinics at DPH and her legal background has been instrumental in gaining grant funding and joint partnerships for the Cancer Council.

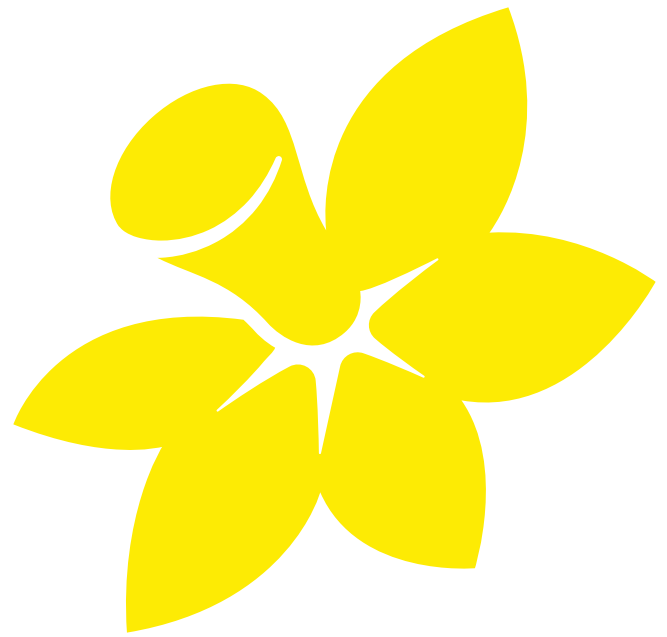


Tara Nguyen

Finance Officer & Senior Administration

Tara joined as our Finance Officer and Senior Administration in August 2022. Her qualifications include a Masters of Hotel Management and a Master of Professional Accounting (MPA) from Charles Darwin University (2021). She has previously worked as a finance officer for IP Supply Pty Ltd - a telecommunication equipment supplier in Sydney for 1.5 years. She has also worked at Mercure Sydney, Meriton Suites. Tara has been instrumental in getting our accounting up to date when our accountant had significant staffing issues and in completing our end of year reporting.

Our Ostomy Service



Month 2021/ 2022	Total # Clients	No of Appliances	Collections	Postal	New members
July	231	559	127	41	1
August	232	510	111	44	8
September	237	567	134	39	5
October	237	620	129	41	3
November	235	593	137	36	5
December	232	615	124	46	7
January	237	510	119	34	6
February	245	596	136	40	9
March	239	632	145	43	3
April	242	560	126	36	6
May	240	595	131	47	5
June	238	556	130	39	1



Putting skin cancer prevention on the national agenda

After a decade without federal government investment in a national skin cancer prevention campaign, we leveraged **National Skin Cancer Action Week 2021** to target federal parliamentarians and policy makers with the message: 'The job's not done until we're all safe in the sun'. This message had a much broader reach and during National Skin Cancer Action Week 2021 we reached 21 million Australians reminding them all to be SunSmart.

We also put our asks directly into the hands of federal parliamentarians, sending them a personalised campaign letter and sun protection kit. In a demonstration of support, 11 MPs shared our messaging via social media with their constituents, including the Australian Minister for Health.

This work during National Skin Cancer Action Week 2021 built strongly on our efforts in 2020, with our consistent call being for a national skin cancer prevention campaign. This sustained and consistent advocacy saw us secure funding to deliver the first federal government funded skin cancer prevention campaign in over a decade. The campaign was launched by the Prime Minister and Minister for Health in December 2021, with a commitment to \$20 million over two years in a national skin cancer prevention campaign to raise awareness, drive action and ultimately, save lives.



The job's not done until we're all safe in the sun

We are calling on the Federal Government to invest in a national skin cancer prevention campaign.

A partnership between
Cancer Council 

C'mon Australia.
Let's get SunSmart this summer.

DON'T FORGET TO

SLIP SLOP SLAP SEEK SLIDE

Because, the job's not done until we're all safe in the sun.

National Skin Cancer Action Week
21 - 27 November 2021

“
...during National
Skin Cancer Action Week
2021 we reached
them all to be SunSmart.
”



Greg Hunt, former Minister for Health, supporting the SunSmart message on social media.

Boosting SunSmart behaviours



Skin cancer currently accounts for 80% of newly diagnosed cancers. With two in three Australians expected to be diagnosed with skin cancer in their lifetime, it is one of Australia's most common cancers - despite it being one of the most preventable.

The Australian Government asked us to bring the Federation's expertise and position as one of Australia's most trusted charities to partner with them on a \$10 million **National Skin Cancer Prevention Campaign**. Over the summer of 2021/22 we collectively urged Australians aged 18 to 49 to Slip, Slop, Slap, Seek and Slide, whenever the UV is three or above.

With less than three weeks' notice to get live on air, we were able to deliver an integrated communications campaign featuring innovative partnerships with major networks and media platforms. The campaign messaging was championed by high profile media personalities and amplified across The Australian Open, national breakfast TV and news outlets. Consumers saw the campaign on new digital media

platforms, on interactive outdoor advertising that responded to the current geographic UV, at media doorstop events and in the form of a digital toolbox for tradies to assess their UV risk.

The campaign was an overwhelming success. Our unique position as a peak cancer charity and trusted brand allowed us to leverage our partnerships with Australian media companies. By doing so, we generated \$9.9 million in bonus media value, as well as almost 500 stories across Australian media. The campaign was seen more than 520 million times, and reached 14 million Australians. This led to more than 68,500 Australians aged 18 to 49 downloading the SunSmart app – a key tool for knowing when the UV is three or above and staying SunSmart. Importantly, one in two Australians exposed to our campaign said they intended to improve their SunSmart behaviours as a result of the campaign.

“
...one in two Australians exposed to our campaign said they intended to improve their SunSmart behaviours...
”

“

Even though I grew up with slip, slop, slap and being aware of the need for sun protection, I never thought skin cancer would happen to me, especially as I got older. It is really important to educate people about the sun, UV and sun protection.

”



Matt Kean, a 44 year-old husband, father of two and school teacher, talking about his experience with melanoma.



Cancer Council NT

Prevention Report

SunSmart Program

Australia has one of the highest rates of melanoma in the world, making skin cancer prevention a high priority. Our SunSmart program has continued to help protect school-aged children from exposure to harmful UV radiation, reducing their risk of developing skin cancer later in life. Skin cancer prevention and the importance of sun protection are the two key messages in our SunSmart program

EARLY LEARNING CENTRES

Region	Members	Total Students
Darwin	21	1401
Top end	11	669
Big Rivers	3	167
Central	10	404
Total	45	2,641

PRIMARY SCHOOLS

Region	Members	Total Students
Darwin	17	5539
Top end	11	3,066
Big Rivers	3	1280
Central	3	290
Total	34	10,175

MIDDLE AND HIGH SCHOOLS

Region	Members	Total Students
Darwin	1	879
Top end	1	270
Big Rivers	1	203
Central	2	73
Total	5	1425

Currently, our SunSmart program reaches **14,241** children through our **84** member schools and early childhood centres.



Adding value to SunSmart Program

CCNT prevention team has been working on different ways of adding value to the SunSmart program and getting to most centres and schools. These strategies include.



01 Sid the Seagull Visits

Slip, Slop, Slap, Seek, Slide is one of the most successful health campaigns in Australia's history. The Slip, Slop, Slap slogan has become institutionalised as the core message of the Cancer Council's SunSmart program. We offered Sid the seagull sessions to 10 schools, and this was instrumental in emphasising the need for students to protect themselves against the harmful effects of the sun.

"Slip, Slop, Slap, Seek, Slide is one of the most successful health campaigns in Australia's history"



02 Sunscreen Training sessions

Sunscreen use is one of five important ways of reducing the risk of skin cancer. Regular sunscreen use is a cost-effective approach to skin cancer prevention. Our sunscreen training sessions targeted staff and educators in Early Learning centres. We aimed to highlight the importance of sunscreen use in ELCs owing to young ones being the most vulnerable to the harmful effects of the sun.

TIP: Sunscreen should be used in conjunction with other sun protective measures such as:

- ✓ Wearing a broad-brimmed hat, sunglasses, and sun-protective clothing
- ✓ Staying out of the sun between the hours of 9 am and 4 pm
- ✓ Seeking shade
- ✓ Realising you can get a sunburn on a cloudy day when the UV Index is still high



03 SunSmart Science Packs for Science Week

The project was designed to teach NT students in Primary, Middle and Secondary schools about sun safety, UV ratings and the use of sunscreen using photochromic beads. These beads are so cool; turning from just plain old white to 5 different bright colours when exposed to UV. Additionally, an E-learning video was developed to guide teachers and students in carrying out the UV experiments. CCNT received \$1,500 from the Science Week committee to run the program. The SunSmart Science Packs catered for approximately 1750 to 2000 students in Darwin, Palmerston, and Alice Springs.

"UV beads are so cool; turning from just plain old white to 5 different bright colours when exposed to UV"





04 SunSmart Stalls and Sunscreen stations

CCNT prevention attended over 10 public events and set up sunscreen stations and SunSmart stalls to reach the public. Two of these events; The Darwin Lions Beer Can Regatta, and the NRL NT Grand Final were overly subscribed events with over 10,000 people in attendance. Outdoor public events provided great opportunities for public education on the importance of sunscreen, hats, and protective clothing for sun protection.

“Daily sunscreen application should become as commonplace as brushing your teeth”



05 Health Expos

We attended 7 health Expos this year where the prevention team participated in educating the public on topics including nutrition, physical activity, smoking and tobacco, and sun safety. The expo is an engaging and innovative way to promote and encourage the public on lifestyle changes to prevent lifestyle diseases including cancer.

Health Expos attended include.

- Jingili Primary Health Expo,
- Manunda Terrace Primary Health Expo
- Moulden Park Terrace Primary Health Expo
- Darwin Libraries Men’s Health Expo
- Tindal RAAF Base Annual Rugby League
- Mates for Mates Casuarina Expo



Hillary Rono

Health Promotion Officer

I joined CCNT as a Health Promotions Volunteer in Feb 2020 before securing a full-time position as the Health Promotion Officer in June. My background is in Biochemistry having completed a BSc. Biochemistry and Molecular Biology in Kenya in 2018. However, after moving to Australia, I switched to public health and completed a Master of Global Public Health degree at Griffith University in 2022.

My passion is in First Peoples Health, health promotion, social marketing, Behavioural health, and research. Before CCNT, I worked with DoveAir Foundation as public health analyst, gaining immense experience in health program planning and implementation.

Outside work, I enjoy gardening and mainly focus on growing vegetables and herbs.

National Committees that I am a member of.

- National SunSmart schools and Early learning working group committee
- National Workplace SunSmart Committee
- Nutrition and Physical Activity Committee
- National Skin Cancer Committee



Bowel Cancer Screening Training - ongoing

Cancer Council NT was funded by Cancer Council Australia to conduct training for Aboriginal Health Practitioners (AHP) and Aboriginal Health Workers (AHWs) in Katherine and Alice Springs. The aim of the project included:

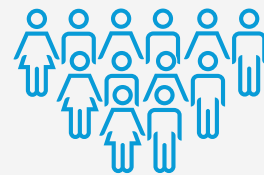
1. Training AHP and AHWs on how to use iFOBT kits
2. Increase AHP and AHW’s understanding and endorsement of the NBCSP
3. Building confidence among AHPs to engage patients about the benefits of NBCSP
4. To gain insights on barriers specific to different AMSs and possible solutions

“The Northern Territory has a lower rate for the NBCSP, 21.8% compared to 43.5% nationally. However, Katherine and Alice Springs have the lowest NBCSP rates of 13.0% and 17.5% respectively.”

CCNT trained a total of 36 AHPs in the Katherine region (Sunrise Health and Wurlli-Wurlinjang catchment area). The feedback was very positive with most of the attendees confident that they will use techniques learned in the training to engage with community about bowel cancer screening.

Cancer Information Sessions

Cancer is a major burden to the Australian Health system with an estimated cost of \$6 billion per year. Each year an estimated 150,000 people are diagnosed with cancer and nearly 50,000 deaths are cancer related. These numbers emphasise the economic importance of effective cancer prevention strategies. Cancer Support Services in conjunction with the Health Promotion Officer, have been running education sessions targeting at risk groups, hard to reach and low socio-economic groups in raising cancer awareness. Those sessions include bowel and breast cancer screening.



The training was delivered through a mixed-method including face-to-face sessions, and online (Zoom/Teams).

Clinics	Region	Attendance (no.)	
		Face-face	Online
Wurli-Wurlinjang Aboriginal Health Service	Big Rivers	11	0
Sunrise Health Service	Big Rivers	10	16
Central Australian Aboriginal Congress	MacDonnell	0	30
Ngukurr Clinic	Big Rivers	11	0
Gap Clinic		13	22
SUB-TOTAL		45	68

CCNT SunSmart Sunscreen Presentations to ELCs



In April the CCNT Health Promotion Team ran SunSmart Sunscreen Station sessions at three centres in Palmerston as a part of our new monthly SunSmart Program. We presented to a total of 83 adults and kids. Sessions were a short 15-minute presentation on how to set up a Sunscreen Station and how to apply sunscreen correctly, demonstrating how to teach toddlers and young children to do it independently according to CCA guidelines. It was such a fun morning. This is a great way to engage with ELCs to maintain membership and present CCNT as an active Health Promotion organisation in the NT.



School Smoking Cessation Education Programs (SSEP)

With the research showing an increase in number of e-cigarette users in Australia, it is vital to have education programs to inform young adults on the impending dangers of the vaping and smoking. Further, the studies showed that people who use e-cigarettes are more likely to smoke combustible tobacco in future. There are numerous social and commercial determinants that influence the smoking behaviour in young adults, and school being the prime access point for all young adults including the disadvantaged and the 'at risk group' acts as an ideal platform for the education programs.

SSEP program was developed with the objectives of building the capacity of young adults in identifying, resisting, and avoiding the influence of the peer and the marketers and thereby address the increasing vaping and smoking rates and uptake in Northern Territory. CCNT in collaboration with school has undertaken SSEP programs at:

- Palmerston College.
- Darwin Middle School.
- Nightcliff Middle School.
- Saltbush Social enterprise.

Adult Migrant Education Program (AMEP)

CCNT devised adult migrant education program (AMEP) with the aim of providing clear accurate and relevant information to the migrant population residing in Australia. The program was undertaken with funding contributions from the Mental Health, Alcohol and Other Drugs Branch and the Department of Northern Territory. The AMEP programs has been conducted at:

- STEPS Palmerston
- STEPS Casuarina.

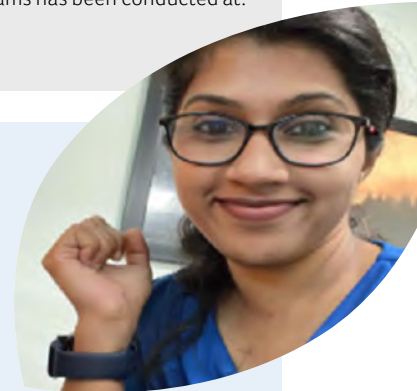
Tifaniya Devasia

Health Promotion Officer

Namaskaram. My name is Tifaniya and I joined Cancer Council NT in August 2022 as a health promotion officer. I achieved my bachelors in Indian system of medicine

from Kerala University of Health Science in India and I completed my Masters in Public Health from QUT. Prior to joining CCNT, I worked for IPC Health in Melbourne, and was part of the High Risk Accomodation Response Group program in West Melbourne. Prior to my Masters and role in Melbourne, I worked as a resident medical officer in India. I have extensive experience in community engagement, women's health, and smoking cessation. Outside work, I do mural painting and love reading my personal collection of books.

National Committees: Tobacco Issues Committee (TIC), Tackling Tobacco National Implementation group.
Northern Territory Working Group: Good Health Alliance group (GHAG)





Cancer Council NT Fundraising

The Cancer Council NT fundraising team continued to engage, partner, and explore new and innovative opportunities with the local community, corporate and Government sectors in Darwin, Katherine and Alice Springs during 2021-2022.

Cancer Council NT fundraises 83% of their funding every year, which means the fundraising team has an important and tireless role within the organisation.

So, from the latter half of 2021 and going into 2022, the fundraising team were able to start launching face-to-face fundraising events without the constraints of Covid social distancing and lockdown rules.

The staff (with help from the wonderful volunteers), worked tirelessly to engage the community and put together events such as:

- Relay for life
- Daffodil Day
- Pink Ladies Long Lunch
- Australia's Biggest Morning Tea

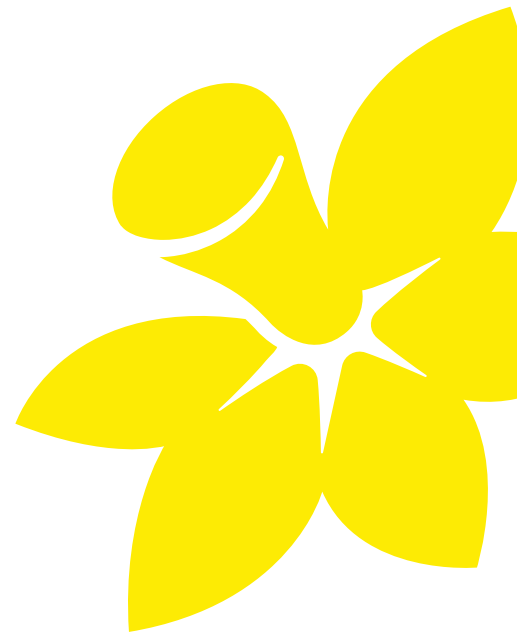
In addition, the fundraising team partnered with and engaged in other fundraising events such as:

- Dry July
- Various Golf Days
- High Tea at the White House
- March Charge
- Cut Cancer Campaign
- Car Raffle
- Deckchair Cinema
- RAAF Tindal Rugby Match
- The Longest Day
- Million Dollar Fish

They achieved some great outcomes despite the challenges of Covid and the lockdowns of the latter half of 2021. Additionally, the fundraising team expanded in 2022, which will strengthen current fundraising events and increase new fundraising ideas for Cancer Council NT. This will include an extension of fundraising events back into regional areas such as Katherine and Alice Springs, where we can reconnect with the outer communities of the Northern Territory.

The pie chart below shows the distribution of fundraising income across individual campaigns for 2022.

“
83%
of our operational budget comes from fundraising”



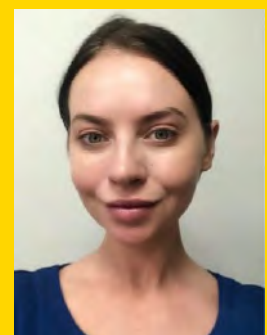
Bio Kayla Robinson

Senior Fundraising Officer

Hi, my name is Kayla and I joined Cancer Council NT in May 2022 as senior fundraising officer. I started my career in marketing and events management 6 years ago and have worked in venues across Sydney, Melbourne and Darwin.

During my time at Cancer Council NT, myself and the fundraising team have run successful events such as the White House High Tea, Daffodil Day & most recently the Pink Ladies Long Lunch.

Although fundraising for charity is new to me, my passion for raising funds for those in need here in the Territory is something I have found to be truly valuable in my career. It has ultimately led me to find an even greater appreciation for my health, friends and family.



Fundraising Events

Throughout 2021/2022, Cancer Council was well supported through a number of third-party events held by various associations and community groups across the NT.

Australia's Biggest Morning Tea

– raised \$65,810.
(2022)

Australia's Biggest Morning Tea again was a popular event across the Territory. Many businesses got involved hosting ABMT events in their offices. The annual Greek Biggest Morning Tea was met with enthusiasm and support from all the ladies of the Greek and multicultural communities. The launch event partnered with locally owned cafes to help promote the campaign, while community hosted events were seen and enjoyed far and wide.



Whitehouse High Tea

– raised over \$31,150.
(2022)

The High Tea at the Whitehouse was hosted again by Trish and Foxy Robinson in their beautiful home, and with the continued support from Paspaley Pearls, this event is quickly becoming a favourite on the CCNT event calendar.



Daffodil Day

– raised \$25,161.
(2022)

Daffodil Day is the most prominent event on the Cancer Council calendar, Australia wide. It puts the iconic yellow daffodil, Cancer Council's official brand, front and centre. CCNT sold merchandise and fresh daffodils across the Territory, with the assistance of volunteers who staffed most of the stalls. CCNT again had the support of Bunnings in both Darwin and Palmerston.



Fundraising Events

Relay For Life

– raised \$155,416.
(2022)

Relay for Life continues to be a community event that many people attend to celebrate survivorship, remember loved ones lost and to fight back against cancer.



Pink Ladies Long Lunch

– raised over \$35,982.
(October 2021)

Breast cancer is the most common cancer in women in Australia. Funds raised from Pink Month events enables Cancer Council NT to provide services, such as counselling and support, wig and bra fitting services, support groups and referrals to other services including legal and financial planning.



Fundraising Events



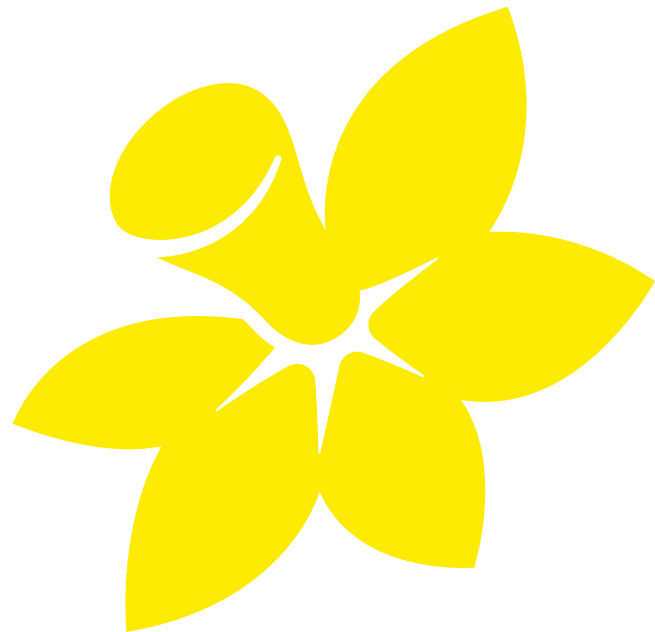
Million Dollar Fish

– raised \$10,000



Tindal RAAF Base

– \$20,393



Fundraising Events

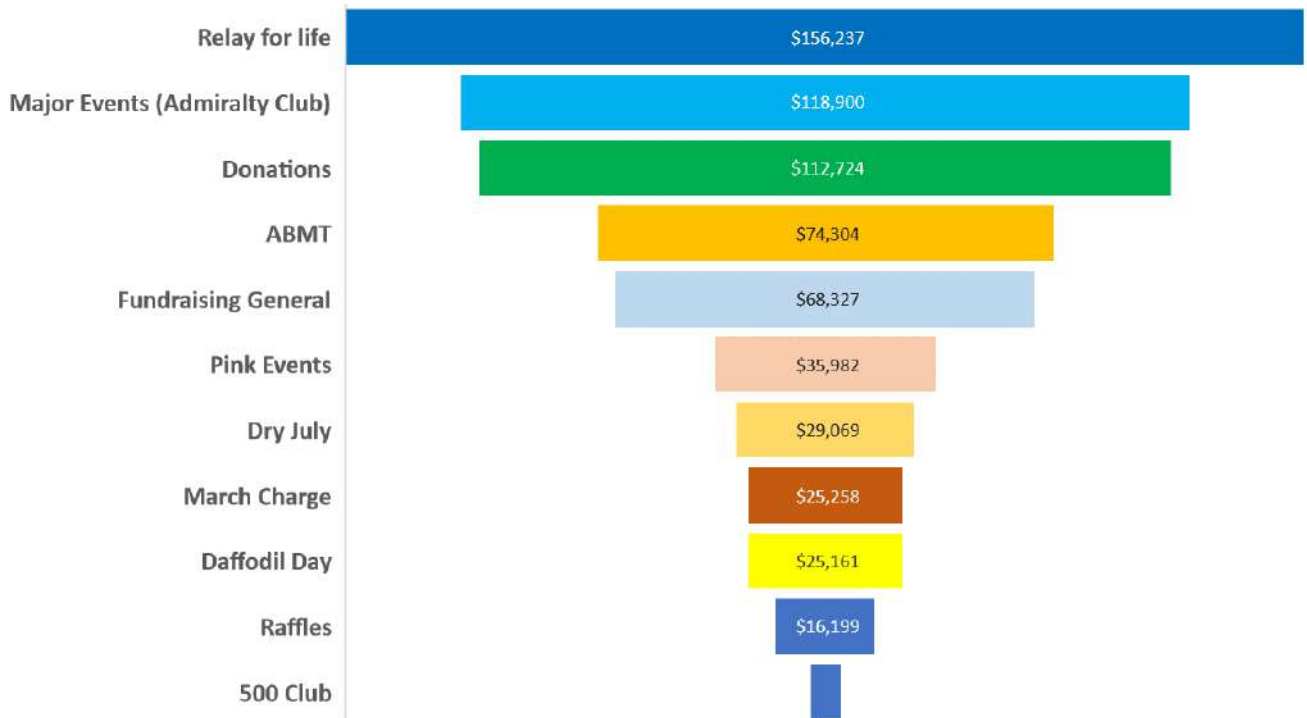


The LONGEST DAY

– raised \$17,055



Fundraising Income 2022









My role as a volunteer at Cancer Council NT

Marlene Herron

- Transport 2 Treatment Volunteer

Marlene began volunteering with Cancer Council NT 4 years ago, after entering retirement. She volunteers through the Darwin office as a Transport 2 Treatment driver, twice a week. Prior to this, Marlene was a nurse at the old Darwin Hospital, before a short stint in New Zealand, and ending at the Royal Darwin Hospital with an impressive 40+ years of service.

Marlene enjoys driving patients to and from their appointments, with some becoming regulars during her driving timetable, particularly patients who are going to regular treatment cycles at Alan Walker Cancer Care Centre. She gets to know which patients want to talk and which ones just want a quiet journey to their appointment. She says she leaves those patients alone, because the cancer journey isn't easy and not everyone wants to chat.

Marlene says that when patients find out she's a nurse and used to work at the Hospital, they are very appreciative and want to chat about their treatment and diagnosis. They open up to her about the difficulties of their cancer journey.



Hugh Roberts

- Transport 2 Treatment Volunteer

Hugh has been a volunteer with Cancer Council NT (CCNT) for almost 6 years, and together with his wife has also volunteered at various CCNT events.

Hugh was diagnosed with a rare form of leukemia in 2015. He didn't take the news very well and went through a process of 'pre-grieving' and 'why me?' and was in a bad place mentally. Hugh decided that he needed help and support and went to the Darwin Leukemia Foundation, but found they were closing their office in Darwin. He then came to CCNT and was provided the help and support he needed. This included pro-bono legal and industrial relations advice, as he was about to retire and so had a new will made. CCNT has been very good to Hugh and was also a great support for his father who had bowel cancer.

Hugh enjoys volunteering and particularly his hours driving with Transport 2 Treatment. He says it makes him feel good in the heart. "The more I give, the more I get back in so many ways".

As he is still going through his own blood cancer journey, he can relate to people. Having a similar experience, Hugh provides positive thoughts and tips on wellbeing. Hugh has put together a 'fun file' for patients to read whilst they drive to and from their treatment. The file is filled with jokes and cartoons to help cheer patients up. Hugh said that this benefits people who are older or maybe illiterate and don't have access to computers, so they miss out on these jokes. He has a strong altruistic streak in him which manifests itself in wanting to help people.

Hugh asks patients open questions such as, "do you live alone?", "do you have support at home?" This helps gauge where the patient is at in their cancer journey. Hugh shares with patients why he loves volunteering for CCNT and always tells them the Transport 2 Treatment program is the best for 2 reasons – "you can't get it cheaper" and "you get an awesome person like me to brighten up your day!" Many patients open up to Hugh when he shares his own cancer journey, and his positive stories.



“Always tells them the Transport 2 Treatment program is the best for 2 reasons – “you can't get it cheaper” and “you get an awesome person like me to brighten up your day!”

”



Corporate Partnership

Cancer Council NT Corporate Partnerships

Cancer Council NT's corporate partnerships provide not only financial support but also their reach, resources, and expertise to help us achieve our strategic goals.

2021-2022 saw extensive engagement with corporate supporters across the NT, including NT Major Events – Million \$ Fish, Mix 104.9, Channel 7, Elders, TOLL, Zip Print, Tindal RAAF Base, and Aquarian Pearls. All these businesses provided active support for our program, events, and fundraising, and we look forward to a continuation of these partnerships into the future.



Mix 104.9

– Northern Territory Broadcasters Pty Ltd

Northern Territory Broadcasters Pty Ltd through Mix104.9 and Hot100, provide extensive media services to Cancer Council NT with daily cancer prevention and education messaging. Mike Harvey and Ali Burton continue to be great supporters distributing cancer prevention messaging for special events like Pink Month for gynaecological cancers and Relay for Life – an event to celebrate, remember and fight back against cancer.



Darwin Motor Group

Darwin Motor Group continue to be a significant supporter of Cancer Council NT through our Transport to Treatment cars. DMG assisted to upgrade x2 motor vehicles for T2T and our support services nurse.



LJ Hooker Alice Springs

One of the many corporate bodies who support Cancer Council NT is LJ Hooker (formerly First National Framptons Real Estate) in Alice Springs. Since 2003, they have organised Daffodil Day stalls and barbeques, in the process raising important funds for Cancer Council NT. Being a locally owned business initially known as Framptons, they wanted to support a charity where the money raised stayed in the Territory and supported people in Alice Springs.



A+K Autos

A+K Autos has been providing free mechanical servicing to the Cancer Council NT for many years. The Cancer Council cars are serviced every six months with the guys from A+K Autos always on hand to check and repair when needed.



ZIP Print

ZipPrint has become not only a corporate sponsor, but corporate volunteer and fundraising group as well. The ZipPrint crew have volunteered at Daffodil Day stalls, walked the night away at Relay for Life and continue to provide printing services for the last four years. In fact, all the Field of Hope Cards sending messages of hope to cancer patients and families were designed and provided by ZipPrint under their corporate partnership with Cancer Council NT. They continue to be of great assistance to Cancer Council NT with printing assistance for our various programs. They are a professional but also fun team!



Aquarian Pearls

Aquarian Pearls has a reputation for fine quality Australian pearls. This has helped form a partnership with CCNT, especially as cancer has touched most of their customers in some way.

Aquarian Pearls



Southern Cross Austereo (Channel 7)

Kim Menzies at Southern Cross Austereo is well known for giving back to community organisations and Southern Cross Austereo has not disappointed. The Cancer Council prevention and education advertising is regularly viewed on channel 7 – assisting to spread the word on cancer prevention and advocating for cancer patients across the Northern Territory.



Charles Darwin University

– Student Placement Program

Charles Darwin University has become a Corporate Partner of Cancer Council NT, by providing student placements for Nursing and Social Services graduates. This partnership involves graduating nursing and social services students undertaking a four-week work placement program with Cancer Council NT's Darwin office. Cancer Council's nursing and prevention staff provide practical hands-on experience for graduating nursing students, and encourages their involvement in cancer services in the future.



TOLL

Toll Group has been handling our precious Daffodil Day flowers every August for the past 17 years. John Schier has been the main person engaging with CCNT to deliver the daffodils every year. John has now retired and we wish him all the best in his new more relaxed role.



The 500 Club

The 500 Club is an annual membership for businesses in the Northern Territory to join and be recognised as a local business supporting Territory cancer patients and their families on their path to wellness.

An annual donation of \$500 will not only support cancer patients, but give the business some recognition and advertising through Cancer Council NT's social media and electronic platforms.

The 500 Club current members are:

- Nightcliff Builders
- Territory Technology Solutions
- Grice Group
- Northern Transportables Pty Ltd
- Bridgemary Estate



Over

145,000

new cancer cases were diagnosed in Australia in 2020, that's 397 new diagnoses per day.



Estimated 151,000 **new cancer cases will be** diagnosed in 2021.

Between 2013-2017

people diagnosed with cancer had a **70%** chance of surviving for 5 years compared to **51%** between 1988-1992.

Over 1 million

Australians are cancer survivors.

Expected to be **38%** increase in cancer diagnosis between 2015-2025 and an increase in the number of people living longer with cancer.

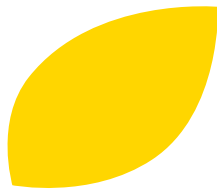
10% of all Australians aged >60 years and more than 23% aged >80 years are cancer survivors.



Almost **7 in 10** Australians will survive for at least five years after cancer diagnosis.





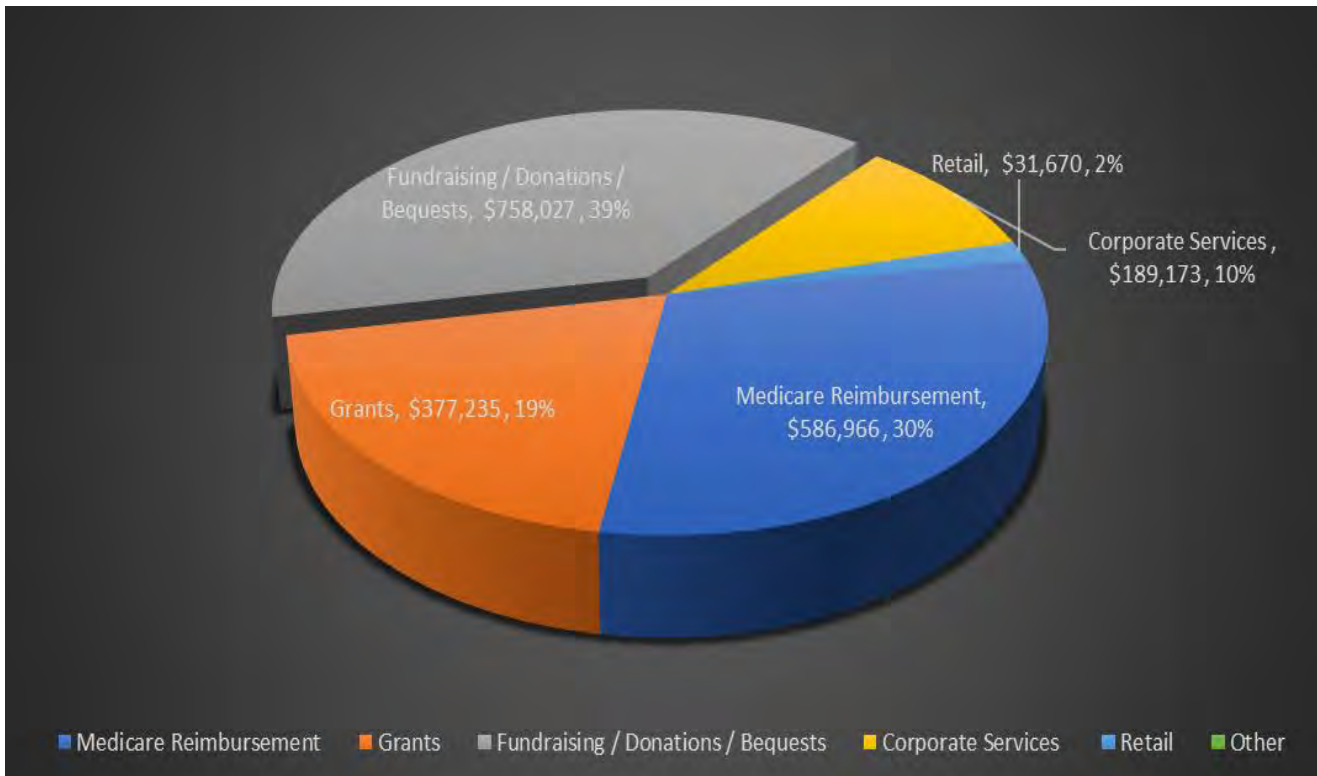


FINANCE REPORT

In the Northern Territory, Cancer Council NT provides support, prevention education and advocacy, with much of our work involving our nurses providing one on one cancer support and assisting in practical matters like – Wig and prosthetic breast fittings, financial assistance and our pro bono legal service. Over the 2021-2022 Cancer Council NT has actively built on the Patient Support Services and Prevention activities with new programs implemented i.e. Indigenous Cancer Unit and Schools Smoking program and more patients attending our nurse led clinics than ever before.

Our Total Comprehensive income resulted in a profit of \$236,982.

Income



Audited Financial Statements 2021/2022

The Cancer Council NT Audited Financial Statements 2021/2022 were audited by Lowry's Accountants.

Cancer Council NT

The way forward

	BUILD A STRONG FOUNDATION (2019 – 2021)	LEVERAGE OUR INVESTMENT (2021 – 2024)	EXPAND OUR REACH (2024 – 2030)
1. Awareness & prevention 	<ul style="list-style-type: none"> - Enhance engagement with targeted CCA programs. - Establish relationships with NT-organisations through which awareness and prevention messaging can be distributed to a wide audience. - Expand delivery of messaging to include schools, Aboriginal health organisations and corporate sponsors. 	<ul style="list-style-type: none"> - Expand engagement with CCA programs. - Leverage digital technology to deliver messaging, and link to events. - Embed delivery of health messaging into Aboriginal health organisations and ongoing work with corporate sponsors. - Deliver messaging to all NT schools 	<ul style="list-style-type: none"> - Offer a full suite of CCA programs. - Establish program for generational change in three targeted Aboriginal communities.
2. Support services 	<ul style="list-style-type: none"> - Enhance the efficiency with which patient transport services are delivered. - Establish a full suite of complimentary therapies and a Survivorship Program. - Expand services to Alice Springs and Katherine. 	<ul style="list-style-type: none"> - Enhance the efficiency with which all patient services are delivered by encouraging patient use of My Health Record. - Continued enhancement to efficiency of delivery of patient transport services. - Expand services to Gove. 	<ul style="list-style-type: none"> - Expand geographical reach for support services to targeted remote communities.
3. Advocacy & research 	<ul style="list-style-type: none"> - Enhance engagement with CCA and build networks for advocacy activities. - Identify research activities planned for the Northern Territory and build networks with key research organisations. 	<ul style="list-style-type: none"> - Leverage CCA advocacy material (with local overlay as available and relevant), and established networks for advocacy campaigns. - Support national and Territory-based research in the Territory. 	<ul style="list-style-type: none"> - Continue focus on advocacy for social, health and policy change. - Continue support for all Territory-based, cancer-related research projects.
4. Brand enhancement 	<ul style="list-style-type: none"> - Engage with CCA to advocate for a range of new brand resources to promote Cancer Council NT appropriately for NT context. - Develop and implement an evaluation framework for events. - Establish new relationships to provide longevity and sustainability in donation and sponsorship base. - Execute multi-year corporate sponsorships for national Cancer Council events - Develop a risk register. 	<ul style="list-style-type: none"> - Execute multi-year corporate sponsorships for new suite of local Cancer Council NT events. - Expand engagement with younger demographic. - Invest in branding and messaging appropriate for Aboriginal community engagement. 	<ul style="list-style-type: none"> - Execute plans for Aboriginal community engagement.
5. Resourcing 	<ul style="list-style-type: none"> - Investment in ICT hardware and software to maximise efficiency. - Maximise efficiency of staff and volunteers through a co-ordinated approach to managing resources for maximum output and engagement. - Recruitment of staff to deliver services in Katherine and Alice Springs, including securing of budget to pay ongoing. 	<ul style="list-style-type: none"> - Establish systems for large monetary and in-kind donation support, including sponsorships and bequests. - Expand team capacity and capability to deliver strategic objectives. 	<ul style="list-style-type: none"> - Explore innovative models for generating economies of scale. - Recruit to facilitate expansion CCNT activities to targeted Aboriginal communities.

Thank you.

As a charity and non-government organisation, we rely on the generosity of the community to continue our life-saving work.

Your support helps us fund vital cancer research, run life-saving education programs, and support the thousands of Australians affected by cancer each year who need our help.

Because of you, every day is a day we're closer to stopping cancer.

But our work isn't done yet.

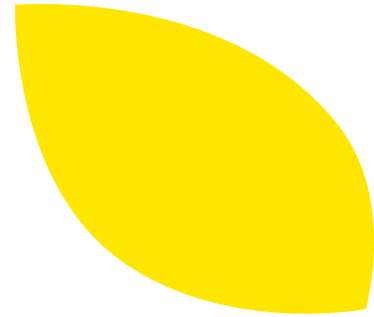
We won't stop until we've dramatically reduced the significant impact cancer has on loved ones, families and every member of our community

With more people being diagnosed and surviving cancer than ever before – the support services offered by Cancer Council have never been more vital.

Whilst we've seen significant progress overall in Australian cancer survival rates, we mustn't forget the work we need to do to improve the equality of cancer outcomes for all Australians affected.

We need to close this gap in cancer outcomes and we won't stop until we've dramatically reduced the significant impact cancer has on loved ones, families and every member of our community. We're here today and we'll still be here tomorrow.

Thank you for your continued support. Together, we can put a stop to cancer.



For information or support call

(08) 8944 1800

If you're looking for information, support or services offered, call us on (08) 8944 1800 or visit our website.

nt.cancer.org.au