

# Celebrating 30 years of SunSmart

## Years 9 & 10

### Australian F-10 curriculum links

#### Health and Physical Education

#### Content descriptions

- Critically analyse and apply health information from a range of sources to health decisions and situations ([ACOOS095](#)).

#### Achievement standards

- Access, synthesise and apply health information from credible sources to propose and justify responses to health situations.

### Prepare yourself (teacher)

Watch the [Celebrating 30 years of SunSmart](#) clip and familiarise yourself with the ideas presented.

For this activity, students will watch the [Celebrating 30 years of SunSmart](#) clip and answer the following questions.

#### Class resources

- Projector, smart TV or screen to show the [Celebrating 30 years of SunSmart](#) clip
- Student notebooks
- Student internet access to use the [SunSmart](#) and [Better Health Channel websites](#)

#### Estimated time required

4 periods

# Celebrating 30 years of SunSmart

## Student worksheet

### 1980s

- 1 According to *Celebrating 30 years of SunSmart*, briefly outline the typical lifestyle in the 1980s. Explain how this lifestyle impacted on the health of the population.
- 2 Explain what happened to the rate of melanoma detection in the 1980s. Suggest reasons for this.
- 3
  - a. *Slip! Slop! Slap!* was an extremely successful health campaign. Identify which elements of the campaign made it so successful.
  - b. Outline how the *Slip! Slop! Slap!* campaign could be updated for today's audience.
- 4
  - a. How was the SunSmart program expanded?
  - b. Why do you think this occurred?

### 1990s

- 5
  - a. Which section of the population in the 1990s was not receiving the SunSmart message?
  - b. After viewing the SunSmart messages, suggest two reasons for this.
  - c. How did the 1990s campaign change to address this group?
- 6 Outline how schools, kindergartens and community groups 'got on board' with the SunSmart message.
- 7
  - a. State how many young Victorians were getting sunburnt every weekend.
  - b. Using the [Better Health Channel website](#), explain what sunburn is and outline the impact it has on the short-term and long-term health of the individual.
- 8 Suggest reasons why this 'edgy campaign with attitude' was so successful.

## 2000s

- 9 Explain the reason why the 'information age' was so important in spreading the SunSmart message.
- 10 Outline three strategies in which social media could be used to spread the SunSmart message.
- 11 Explain the 5 S's for being SunSmart.
- 12
  - a. Detail how workplaces put the SunSmart message into practice.
  - b. Design a SunSmart health promotion message that could be used for outdoor workers.
- 13 Explain the Clare Oliver story and the impact it had on the solarium industry and legislation.

## Extend yourself

Detail the way in which the 2010s onwards could be represented if this SunSmart clip was updated. Outline what new social changes would have to be addressed to be an accurate representation of the modern day.

**Debate the point:** 'I didn't know' is a legitimate excuse for people who grew up sunbaking in the 1980s.