



# Our year - 2023/2024

# Chair's Report - 2023 / 2024

Over the past year Cancer Council NT (CCNT) has continued to fulfill its mission; to reduce the impact of cancer on all Territorians through effective advocacy, education and prevention and by supporting people and their families who are affected by cancer. Led by our dynamic CEO, the team has expanded its reach across the Territory with the addition of a resident health education, prevention and support officer in Alice Springs and an Oncology nurse stationed in Katherine. Both these positions have been long planned and are in line with our strategy to increase our services to all Territorians. Despite significant investment by the Territory and Commonwealth governments in vital new cancer services, the NT continues to be challenged by poorer cancer outcomes compared to the rest of Australia. The most effective and life enhancing way to reduce the impact of cancer is to prevent it occurring. Our prevention officers visit school students, people in their workplaces and at public events to provide evidence-based health education about sun smart behaviours, and smoking and vaping harms. This is augmented by effective national multi-media campaigns addressing skin cancer risk, smoking and vaping harms and promoting bowel cancer screening which is delivered by our designated national partner, Cancer Council Australia. CCNT relies on the generosity of the individual and corporate Territorians for eighty-five percent of its budget. Giving to charities in Australia has not recovered post COVID and Cancer Council NT, along with many others, is finding it difficult to fundraise. The efforts of our dedicated fundraising team and our many loyal volunteers have restored the numbers participating in our signature fundraising events to almost pre COVID levels but, due to the economic climate, per-person giving has decreased. This has resulted in a deficit against budget for the second consecutive year. We are grateful for the ongoing support of our corporate sponsors, individual Territorians, community groups and the NT Government. The board and management have strategies in place to increase the efficiency of fundraising and identify new sources of income to enable the expansion of health education and support to Territorians living in remote areas.

Led by our Darwin based community nurse, support services for people with cancer and their families continues, as does the highly regarded ostomy supply, bra and wig service and the volunteer enhanced Transport to Treatment program. CDU student nurses undertaking their community nursing attachment are an enlivening presence in the Darwin office and we are grateful for other volunteers who contribute their time and skill to serve the people of the Territory. Nationally the Cancer Council Federation, led by Cancer Council Australia, have been working with the Federal Government on important public health initiatives in tobacco and vaping control. Driven by the new Australian Cancer Plan, the Federal Government has entrusted Cancer Council Australia, in conjunction with all state and Territory members, to develop and provide a national cancer navigation service. This will enhance access to appropriate cancer services for all Australians, no matter where they live. Finally, I express my thanks to my fellow CCNT board members who continue to be generous with their time and contributions. Amanda Hart, with wisdom and insight from her Jawoyn heritage and experience as a registered psychologist and senior health administrator has been a valuable new member. Pamela Jape has undertaken extra responsibility as Deputy Chair while continuing as Fundraising lead while Derek Campbell continues his vital role overseeing finance and governance. Matt Skoss enters his fifth year ably and passionately representing Central Australia and Anne Walker provides extensive links with our volunteer base. At all levels CCNT staff and volunteers continue to serve Territorians affected by Cancer and it is a privilege to contribute and be part of such a passionate and dedicated group.

*Professor Phillip Carson*  
*Chair of the Board - Cancer Council NT*

# Our Reach in 2023-2024

**2500** cancer support episodes *(nurse / patient interactions)*

**89** clients supported with bra/breast prosthesis fitting

**74** clients and families attended cancer support groups

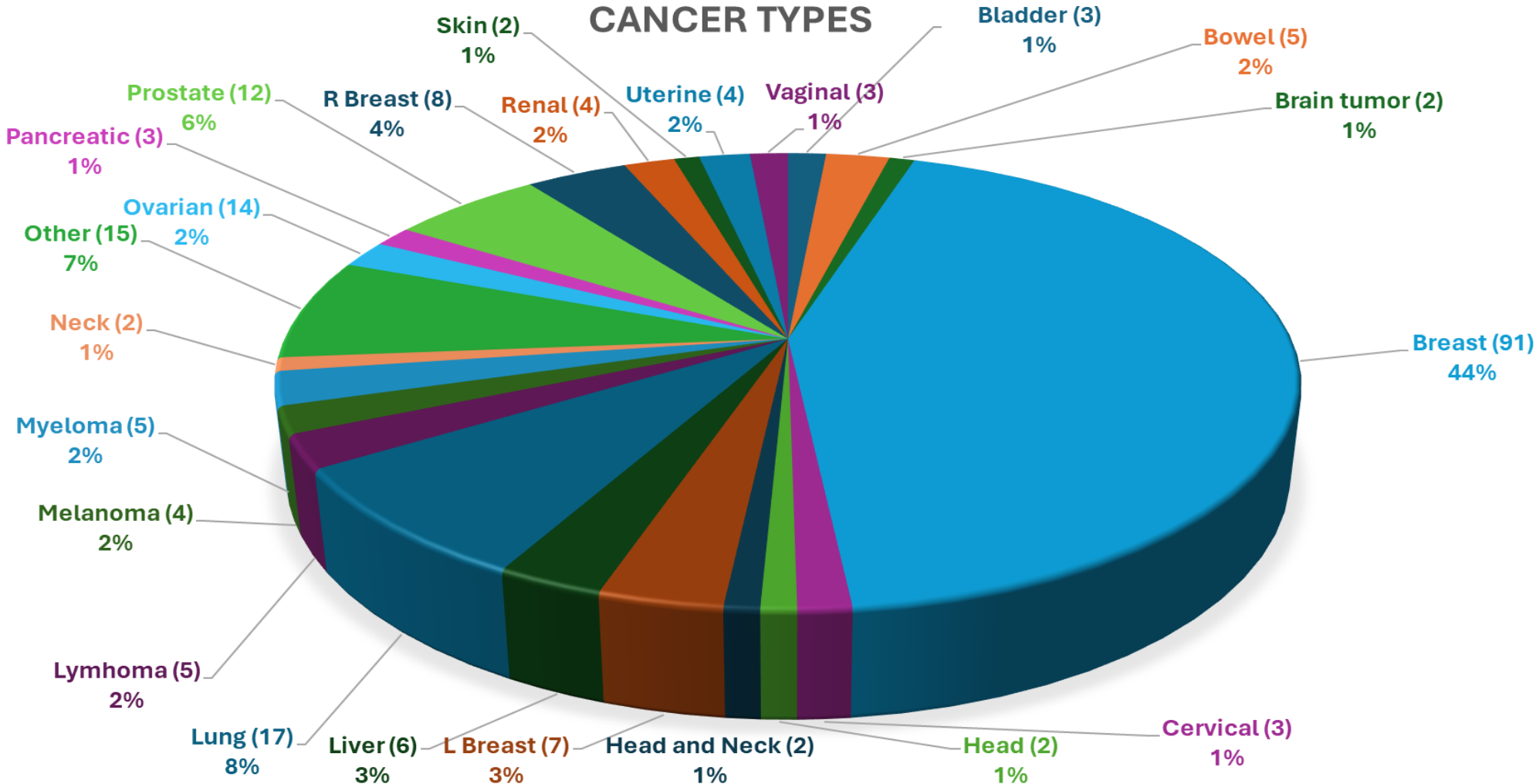
*(Katherine and Darwin)*

**44** clients accessed financial assistance

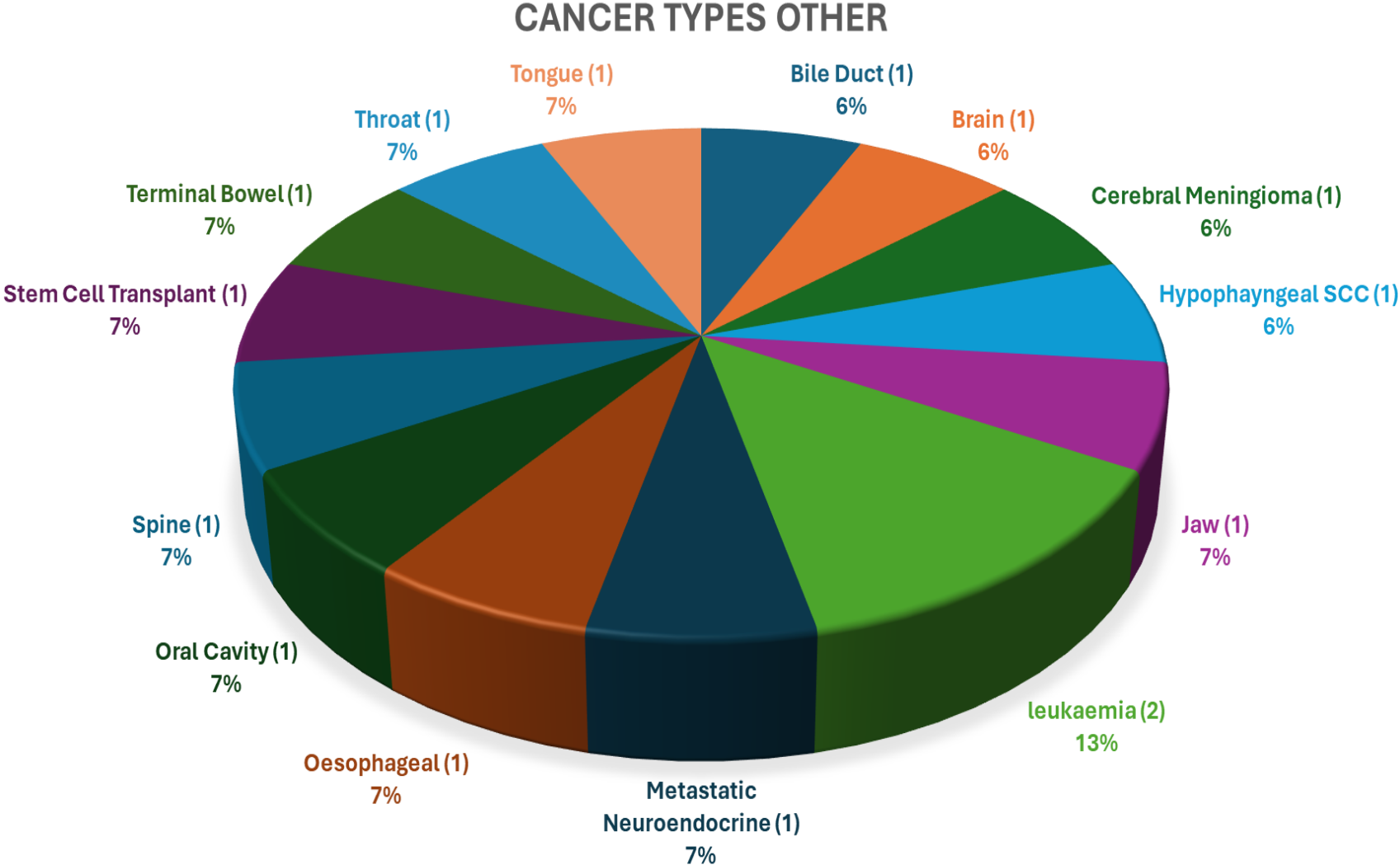
**47** clients provided with wigs

**20** clients assisted with Telstra Bill Assistance program

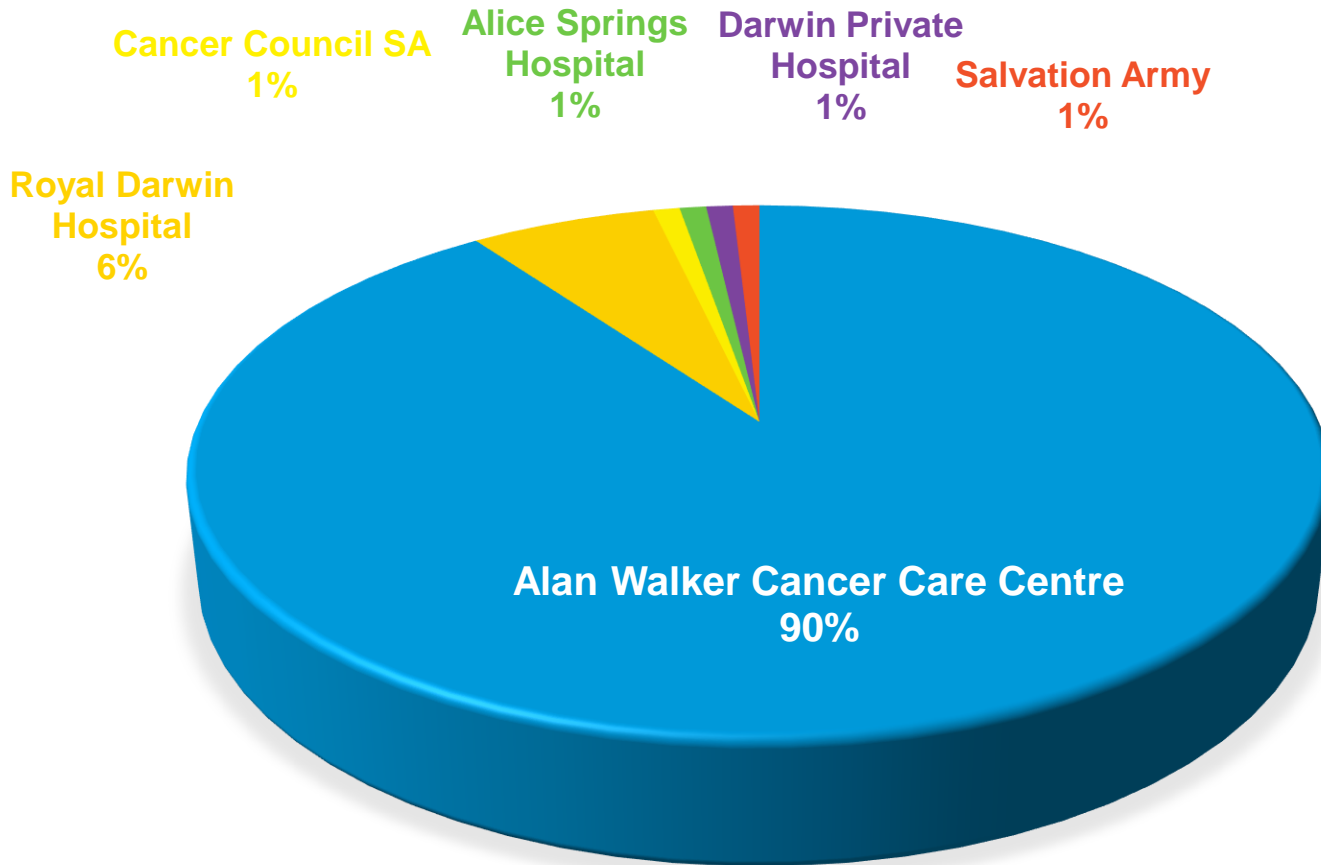
# The Impact we made in 2023/2024



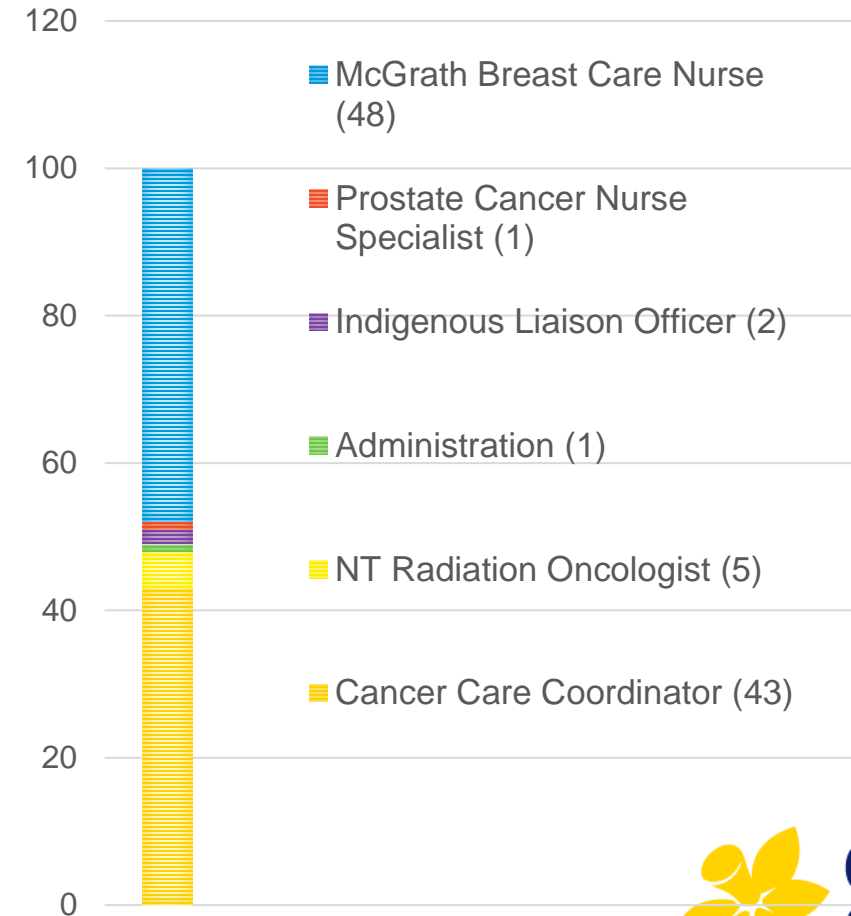
# Other cancer types.



## NEW PATIENT REFERRALS



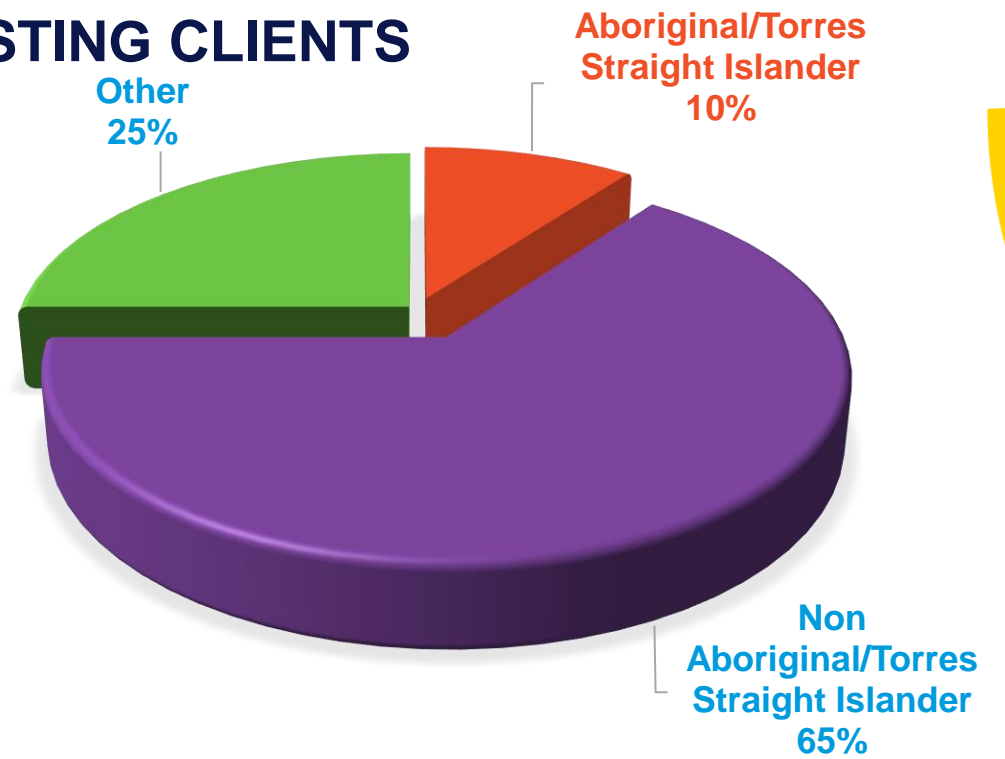
## NEW PATIENT REFERRALS FROM ALAN WALKER CANCER CENTRE



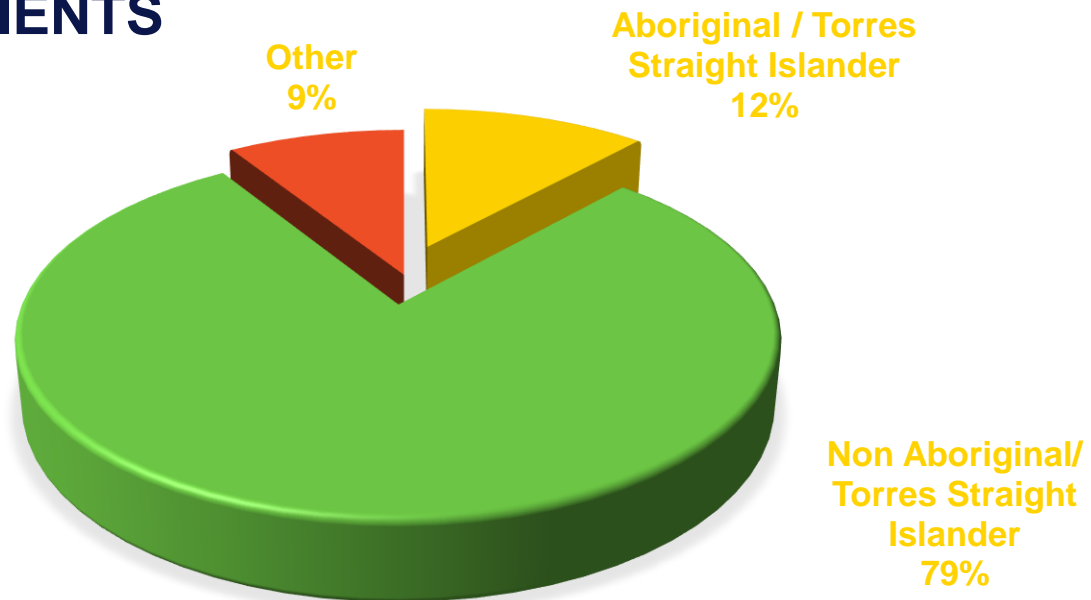
## New / Existing Clients



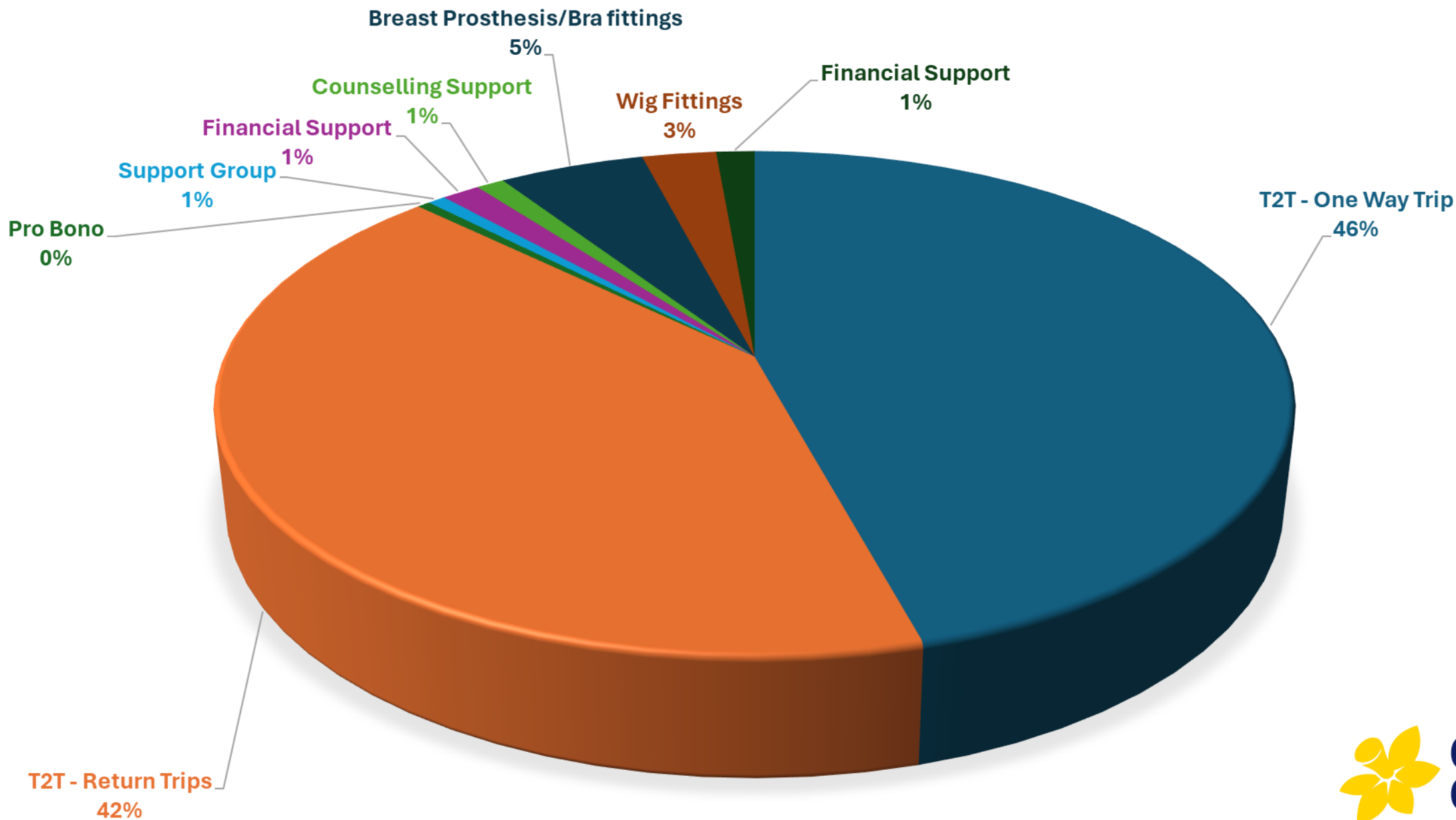
## EXISTING CLIENTS



## NEW CLIENTS



# SUPPORT SERVICES CATEGORY



## **AWCCC - Multi-disciplinary Team engagement.**

Our Darwin based Oncology / Haematology Nurse attends the multidisciplinary team meetings (MDT) with Alan Walker and Royal Darwin Hospital staff. The inclusion of our staff in the MDT meetings has provided Cancer Council NT a greater level of oversight of new cancer patients across the Territory and a greater acceptance of Cancer Council services within the NT cancer industry.

<b><u>Stakeholder</u></b>	<b><u>Focus</u></b>	<b><u>Partial/ Full</u></b>
RDH Head and Neck MDT Meeting (Weekly)	<ul style="list-style-type: none"> <li>• Discussion of complex new and existing patients.</li> <li>• Care planning of treatment modalities for local and regional patients.</li> <li>• Identifying patients with supportive care needs.</li> </ul>	Full engagement to improve experience and outcomes.
RDH Surgical Oncology MDT Meeting (Weekly)	<ul style="list-style-type: none"> <li>• Discussion of complex new and existing patients.</li> <li>• Care planning of treatment modalities for local and regional patients.</li> <li>• Identifying patients with supportive care needs.</li> </ul>	Full engagement to improve patient experience and outcomes.
RDH Gynaecology Oncology MDT (Weekly)	<ul style="list-style-type: none"> <li>• Discussion of complex new and existing patients.</li> <li>• Care planning of treatment modalities of local and regional patients.</li> <li>• Identifying patients with supportive care needs.</li> </ul>	Full engagement to improve patient experience and outcomes.
RDH Cancer Clinical Network (Monthly)	<ul style="list-style-type: none"> <li>• Collaborating with cancer care network and staying abreast of emerging treatment protocols.</li> <li>• Updates on Cancer Strategy.</li> </ul>	Full engagement to improve services and patient outcomes.

# Transport to Treatment

156 Patients

Total 1,560 Trips

4,170 Hours

76,852 km's



# Ostomy Program

**258 Clients**

**7742 Medical  
Supplies**

**75 New Ostomy  
members**



***Cancer Council NT is the only Ostomy supplier in the NT and the only Cancer Council in Australia to provide an Ostomy service.***

- ***From 550 to 700 Ostomy medical supplies delivered every month***

# CDU Nursing Student Training & Patient Support Groups



Cancer Council NT is contracted to Charles Darwin University for the monthly placement of year three nursing students. CDU has placed x4 nursing students every month for the last five years. Changes to the CDU nursing student placement curriculum in 2023 saw community placement decline considerably, with no nursing students placed with Cancer Council and all students placed in acute care Hospitals in 2024.

CCNT has now negotiated for Masters Nursing students and eight Masters Students per month began placement from August 2024.



Cancer Council NT patient support groups occur every month and are now attracting up to 10 Patients each month. With restricted office space due to the placement of 8 masters nursing students at our Darwin office – in August 2024 monthly patient support groups moved to the Boardroom in local member Olly Carson's office.

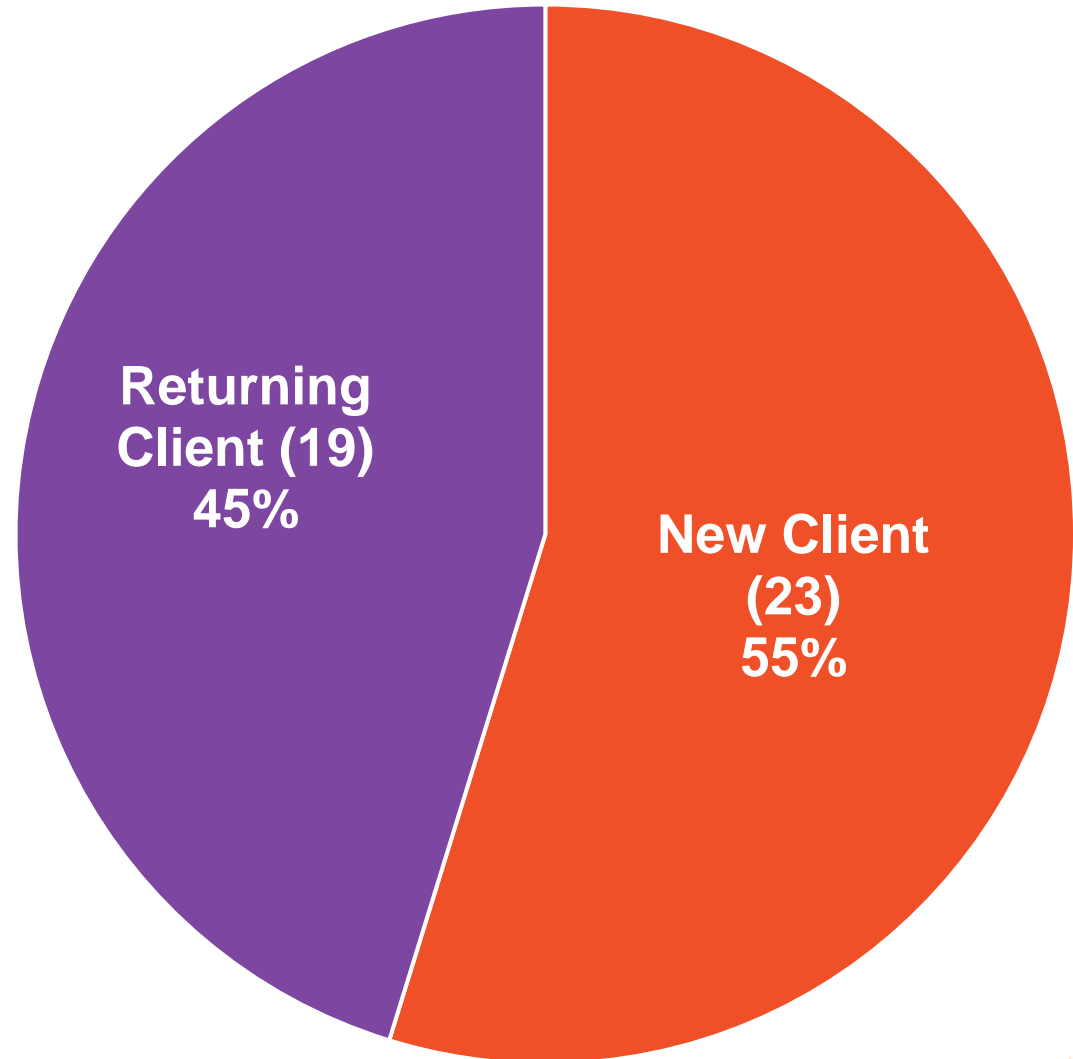
# PATIENT SURVEYS

Providing support to Territorians affected by cancer.

# Patient Survey 2024

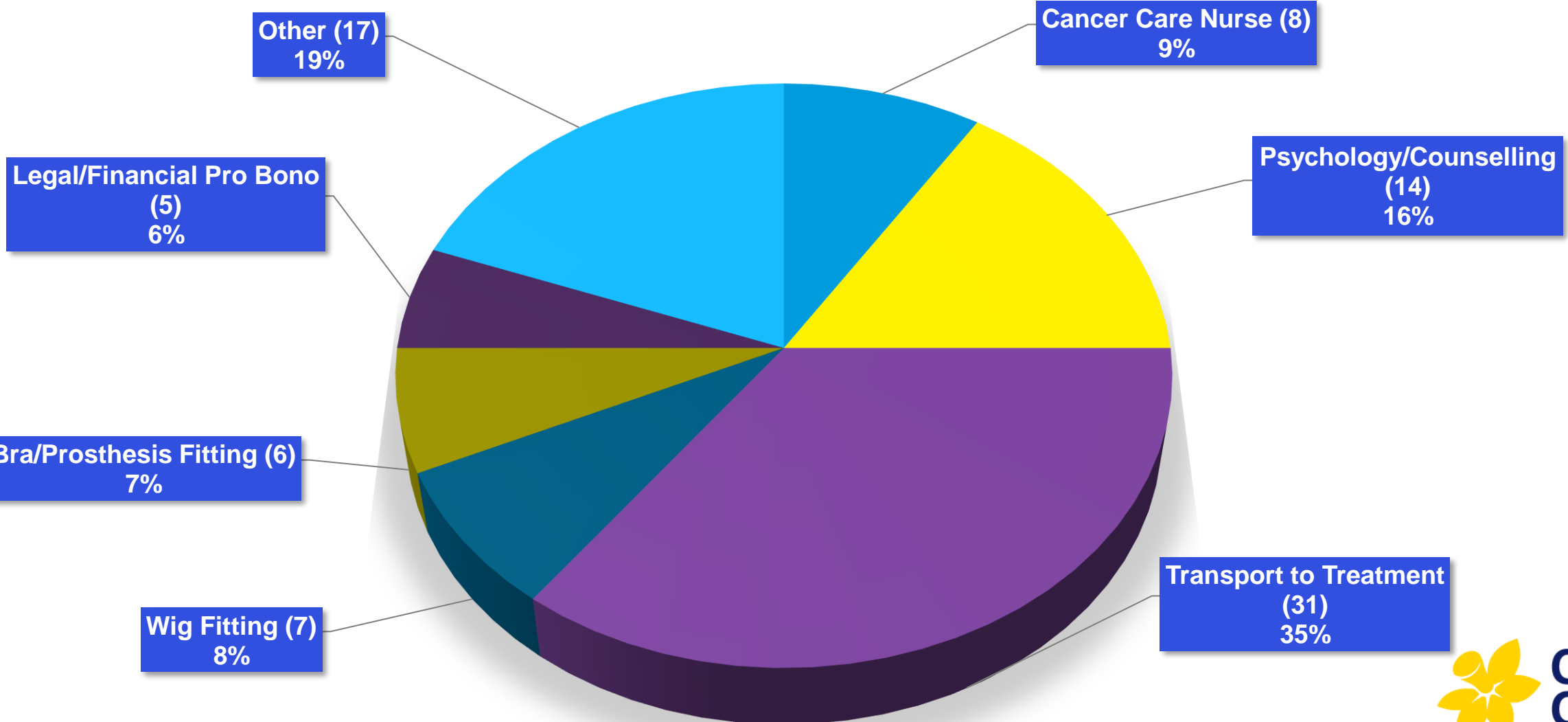
Cancer Council NT  
conducts patient surveys  
in July each year for  
Support Services.

The following slides show  
the patient surveys for  
2023/2024.



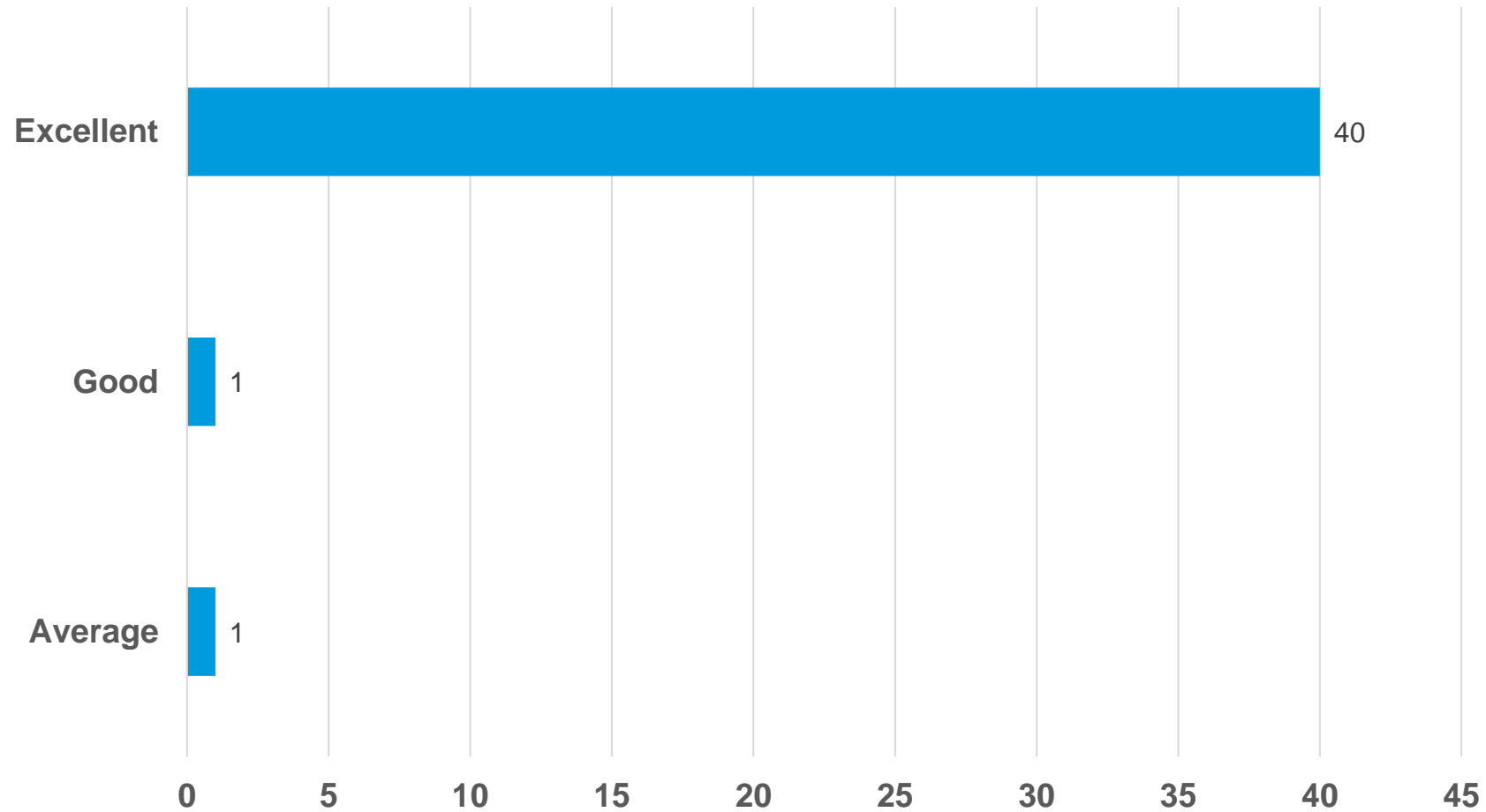
# Patient Survey

Which services are you currently receiving or have received from Cancer Council NT?



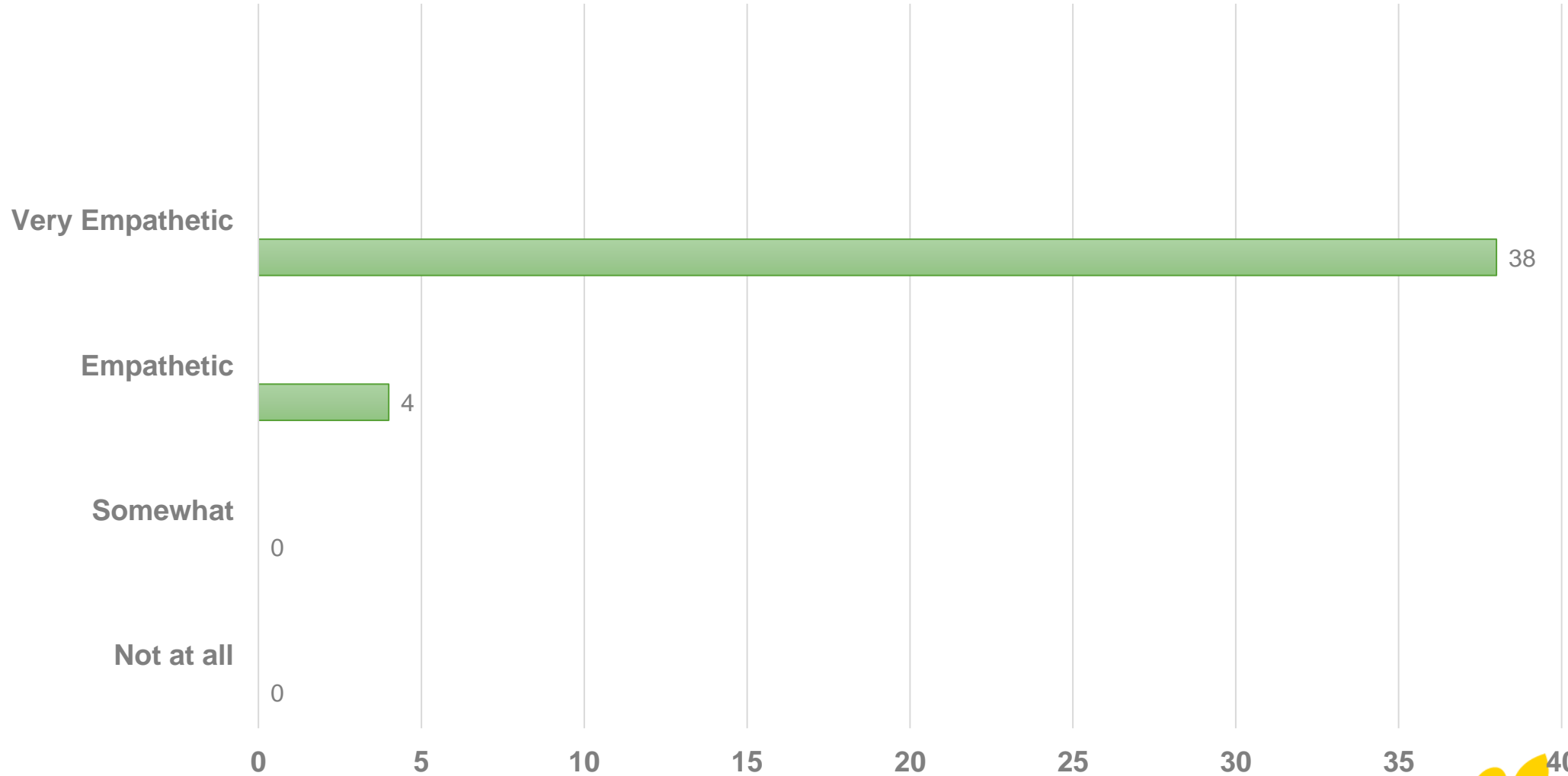
# Patient Survey

How Do you rate the overall quality of the service provided to you?



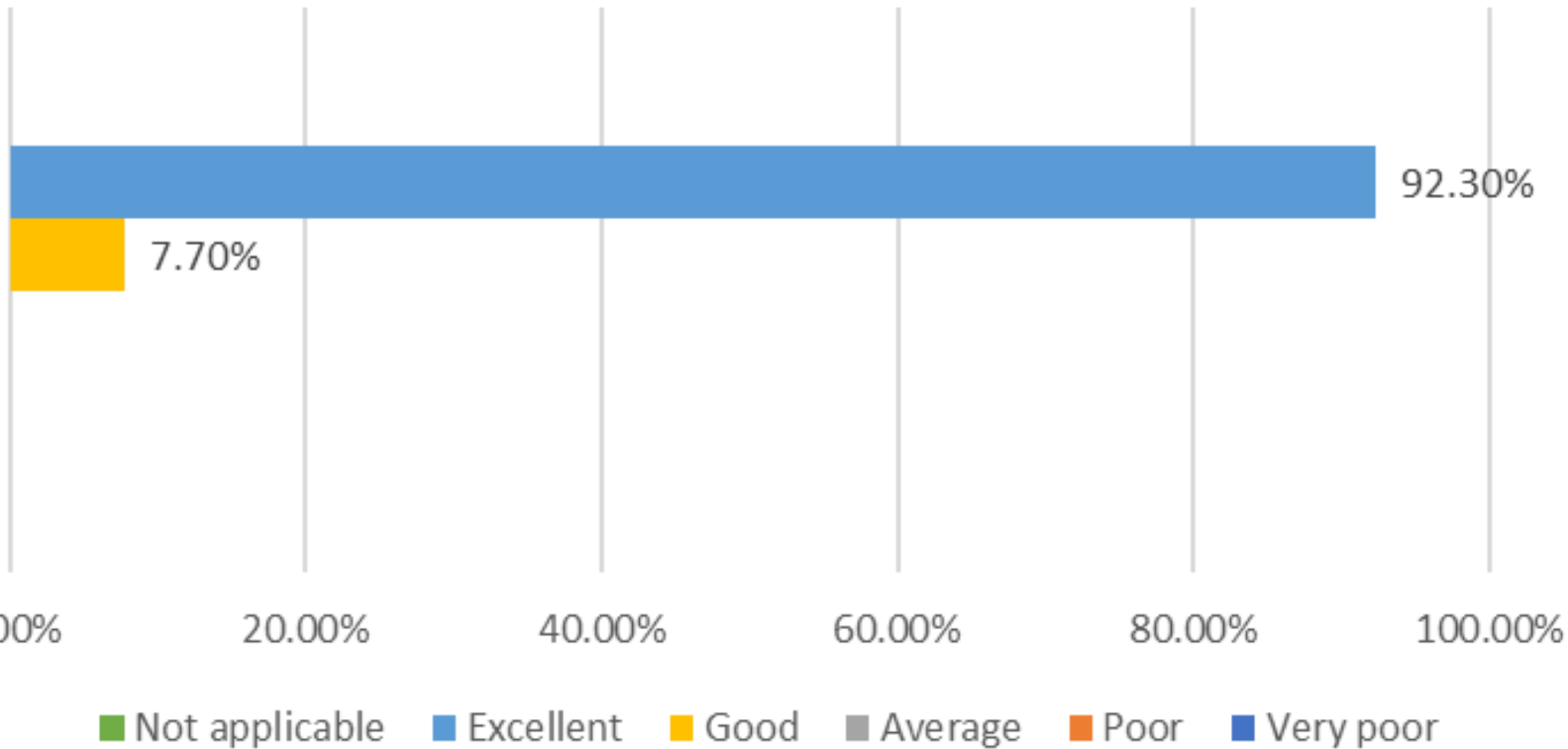
# Patient Survey

## How Empathetic were our staff to your needs?



# Ostomy Survey

How would you rate the overall quality of your care?

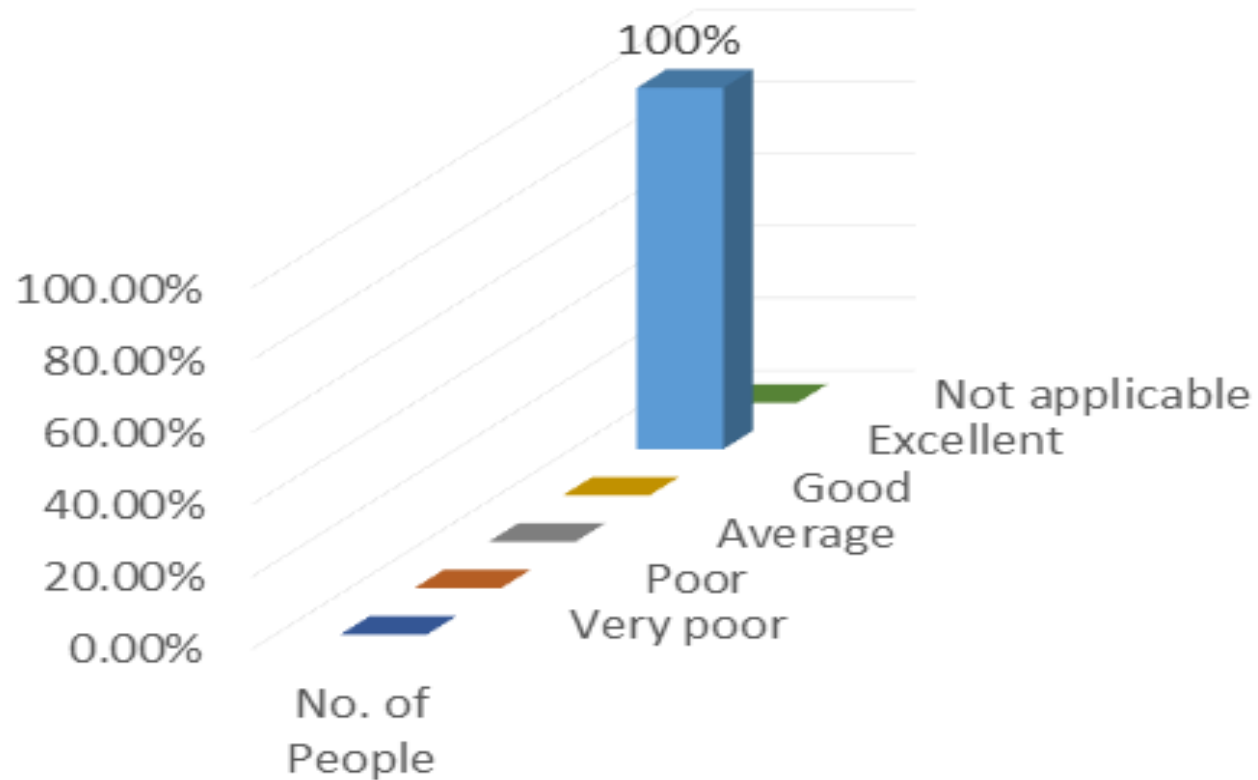


How would you rate the overall quality of your care?

Very poor	0
Poor	0
Average	0
Good	7.70%
Excellent	92.30%
Not applicable	0

# Ostomy Survey

How would you rate the level of respect and courtesy from the staff?



# **SURVIVORSHIP**

Providing support to Territorians affected by cancer.

# Survivorship – Living Beyond Cancer

**Cancer Survivorship** is a critical phase in the cancer care continuum. Survivorship Program is for all clients from diagnosis, during treatment and into remission and recovery.

**Aim:** Provide support, resources and education to cancer survivors in our community; ensuring that the health and well-being of individuals from a cancer diagnosis, through to cancer treatments and up to 12 months post-treatment is comprehensively preserved.

## The programs will:

- **Improve the physical, mental and emotional state** of individuals from diagnosis, during and up to 12 months post their active cancer treatments.
- **Improve side effects** from active treatments including fatigue; poor muscle tone; strength; poor appetite and diet and emotional well-being.
- **Supply extra support** to individuals in the NT throughout their journey as a cancer survivor.

## Program Deliverables:

- **Health and Wellness Survivorship workshops:** Weekly for 8 weeks covering activities such as Pilates, Physiotherapy, Aqua Aerobics, Yoga, Tai Chi, Art and Nutrition.
- **Body Image and Skin Care:** Monthly sessions to look good and feel better.
- **Follow-up Assessments:** Individual assessments with nursing staff to track participants' progress and adjust the program to meet their needs.

# Living Beyond Cancer - Services

Service Provider	Activity	Participants
Flame Tree	Yoga  Meditation and Mindful Eating after 3 months of Yoga. (Fees TBA)	Individuals Beginners online or in studio
Darwin Health Group	Pilates and Exercise Rehabilitation. (Can provide tailor-made program to suit individual needs)	Groups of 10
Tom Rees	Tai Chi	In negotiation
Palmerstone Regional Hospital	Aqua Aerobics	In negotiation
Mecca Cosmetica	Body Image and Skin Care	In negotiation
Ella Bache'	Body Image and Skin Care	In negotiation
Jude Maddalozzo	Art	In negotiation

# Our regional offices

Providing support to rural and remote areas of the NT.

# Our Regional Offices

**Katherine:** One full-time Oncology Nurse – based in Katherine Hospital Oncology unit & CCNT office.

*This position is joint funded via a Memorandum of Understanding with Katherine Regional Hospital that provides a full-time employee with 50% funding from Cancer Council NT and 50% funding from the Hospital. As this position is housed within the Hospital Oncology ward, she is automatically aware of any cancer patient from the point of diagnosis. This position provides chemotherapy treatment, counselling, treatment navigation and financial / legal services to patients in the Katherine region.*

*Amita Ranjitkar is our Cancer Nurse Specialist based at Katherine Hospital. Amita is currently seeing a minimum of seven patients per day for either cancer treatment or counselling and support services within the Oncology Unit of Katherine Hospital. She has attended a number of community events and is now well known in Katherine as the Cancer Council Nurse.*

**Alice Springs:** - One full-time Cancer Care Coordinator – based in the Cancer Council NT office.

*This position is fully funded through Cancer Council NT Fundraising (currently Darwin based Fundraisers are funding this position). The position provides supportive care including counselling, treatment navigation and financial, legal services and also delivers the SunSmart program and Tobacco / Vaping education in schools, in collaboration with the Darwin based Prevention Officer.*

*Anson Joseph has completed Tobacco & Vaping education across four middle schools in Alice Springs with over 400 Alice Springs students undertaking the tobacco & vaping education program. We are also now supporting up to 4-5 patients every week from the Alice Springs office in all areas including counselling, financial assistance, foodbank and legal services. Anson is very well known in Alice Springs having joined a number of community groups and undertaking stalls and community events over the past six months.*

## **Oncology Nurse - Katherine Hospital**

### **Amita Ranjitkar**

Amita is our Cancer Nurse Specialist who is currently based in Katherine Hospital. Born and raised in Nepal and having moved to Melbourne at the young age of 17, she started her career with Diploma of Nursing in 2014 and completed her Bachelor of Nursing in 2017 at Holmesglen Institute in Melbourne. She qualified with a post graduate certificate in Oncology/palliative care from The University of Tasmania in 2020.

With over 8 years of experience in oncology nursing, she is competent in anti-neoplastic drug administration, palliative care, complex care planning, providing emotional support and multidisciplinary collaboration.

Amita is very passionate about providing holistic care to patients and families affected by cancer.



## **Cancer Care Coordinator (Alice Springs)**

### **Anson Joseph**

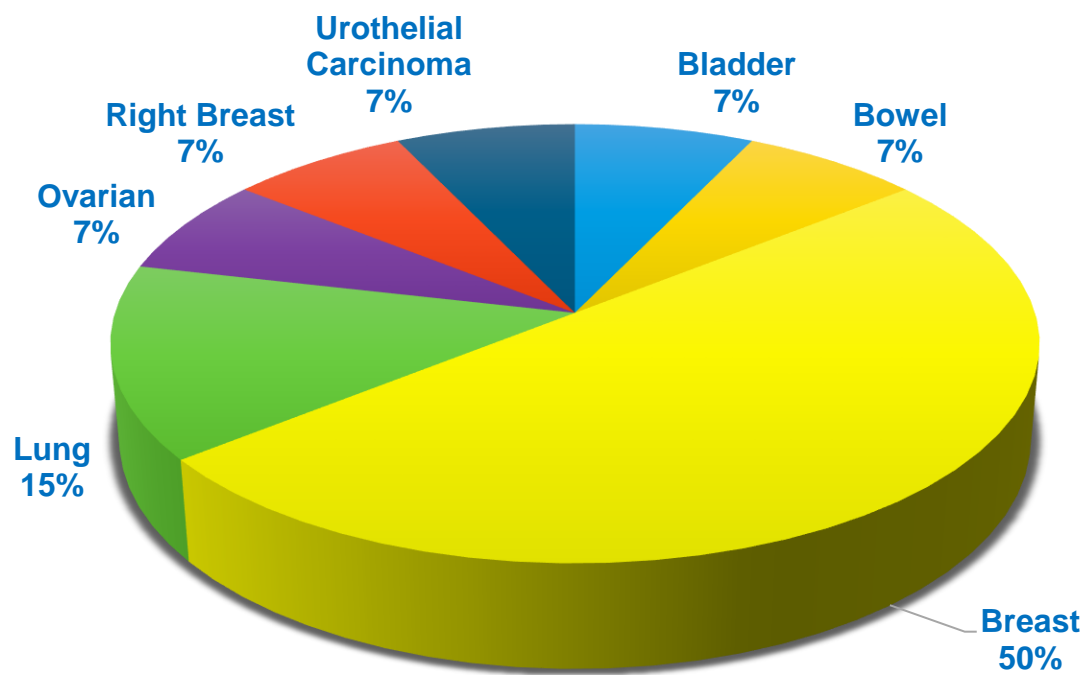
Anson Joseph, trained as a licensed medical practitioner in Eastern Europe (Ukraine) and worked as a GP in India prior to coming to Australia. He has extensive clinical experience in general surgery and urology across multiple countries and has significant experience in clinical trials and pharmacovigilance for cancer drugs such as Ibrutinib and Venetoclax and many other drugs including vaccines, focusing on establishing their safety profiles and contributing to post-marketing studies.

Anson, is passionate about cancer prevention and education and dedicated to raising awareness of cancer prevention and supporting those affected by the disease.

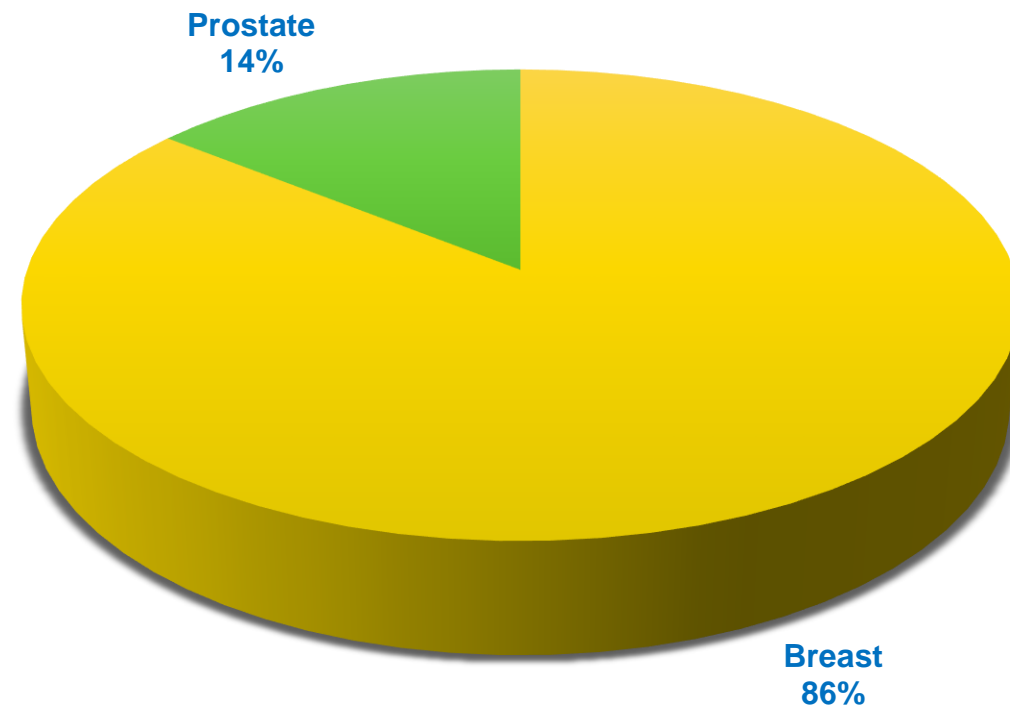


# Cancer Types

## Katherine

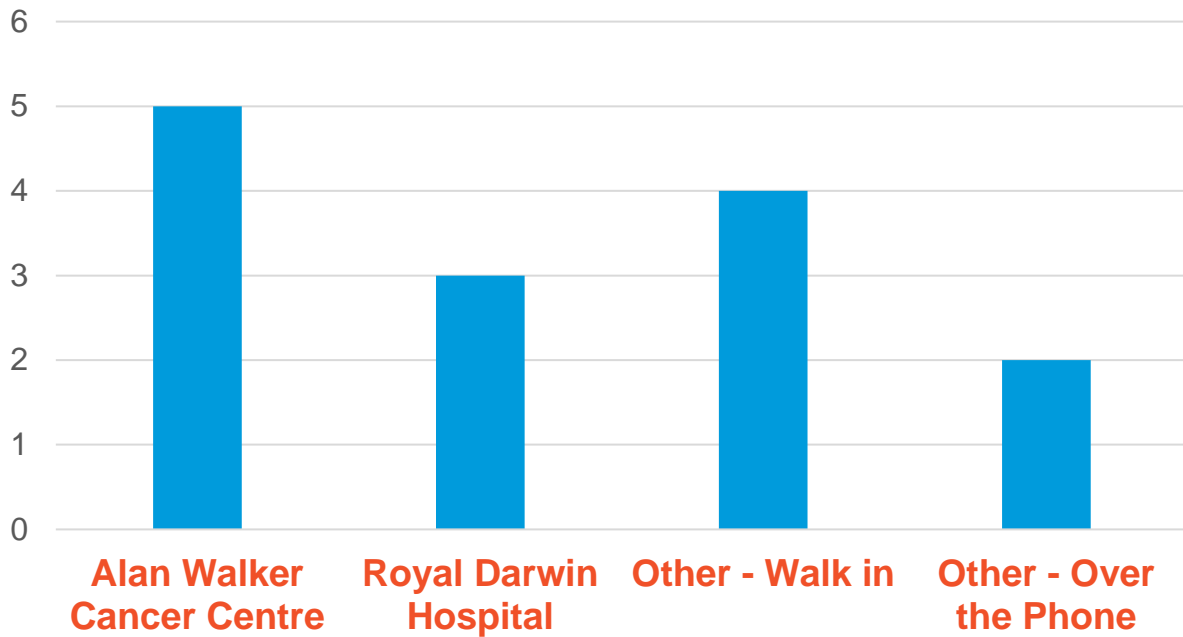


## Alice Springs



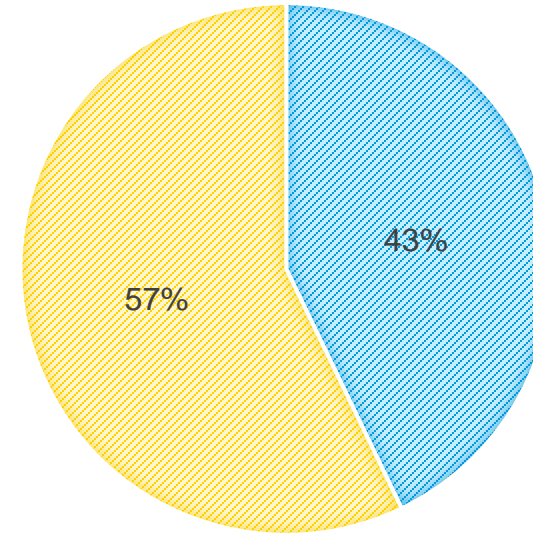
# Katherine

## Patient Referrals



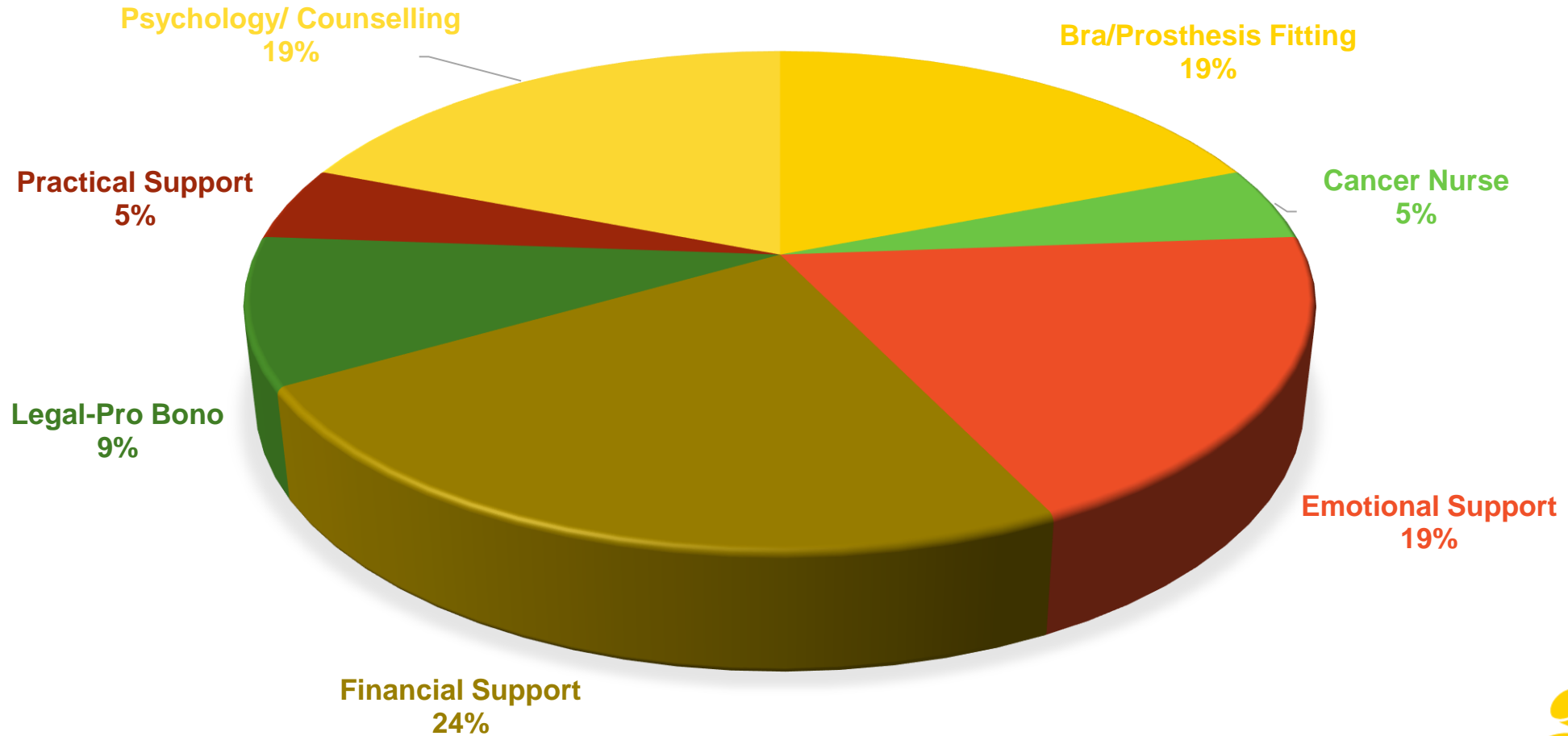
## ETHNICITY

■ Aboriginal/Torres Straight Islander    ■ Non ATSI



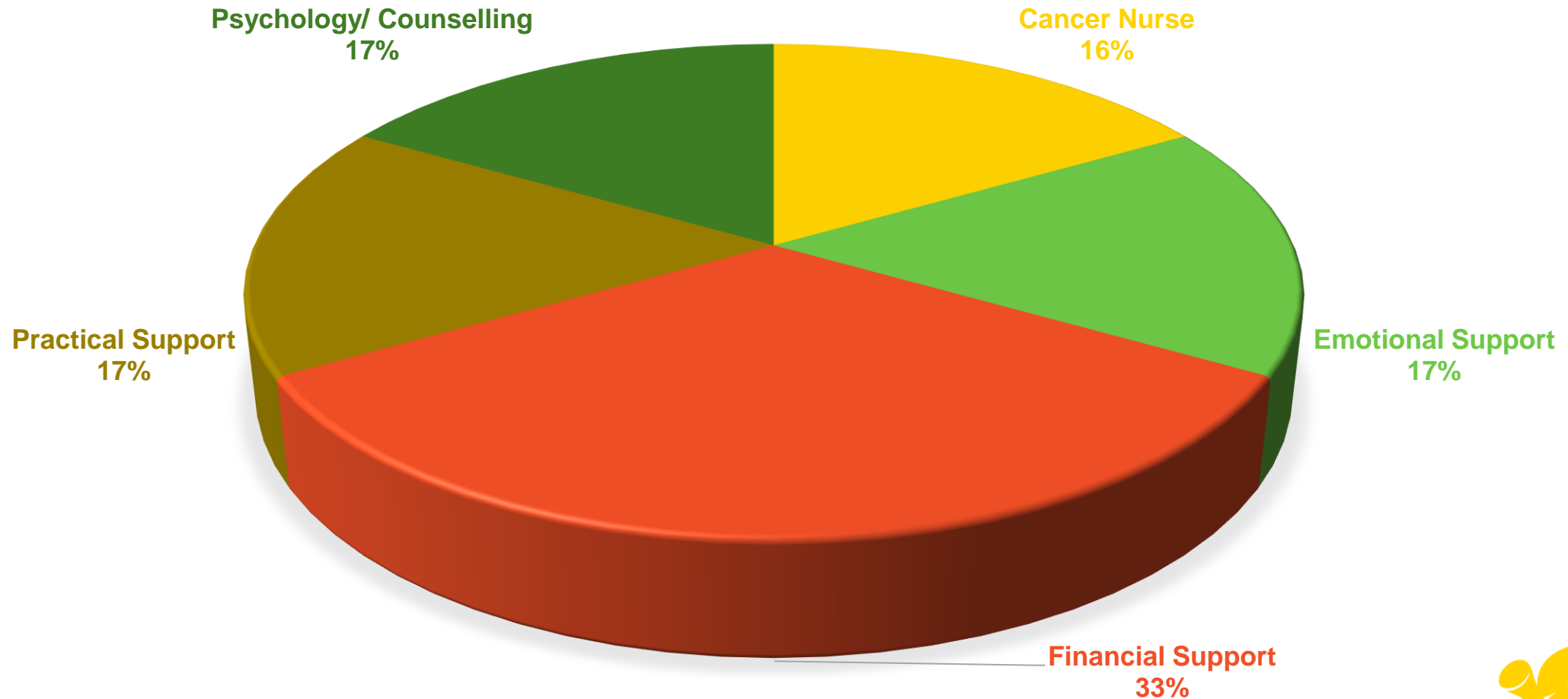
# Katherine

## SUPPORT SERVICES REQUIRED



# Alice Springs

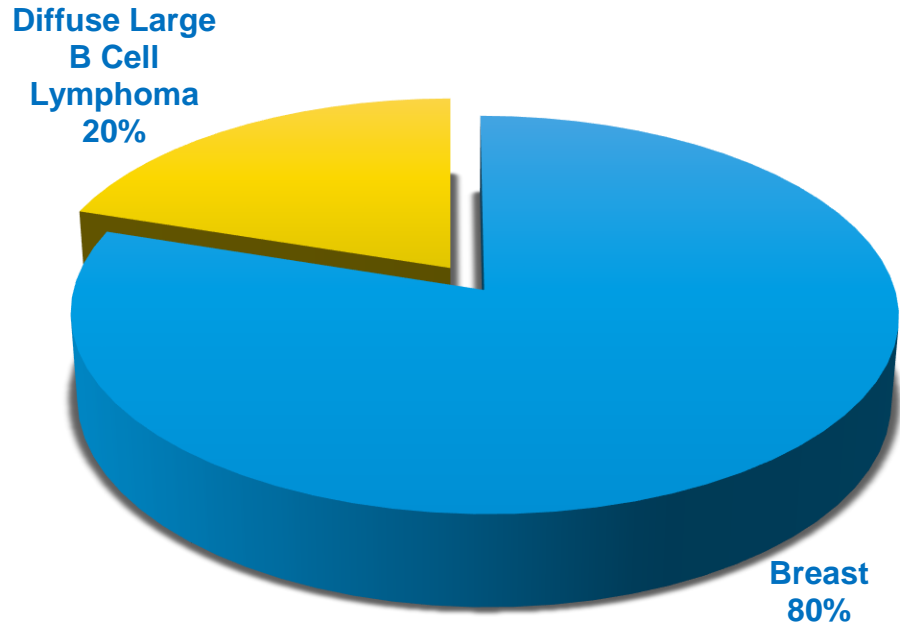
## SUPPORT SERVICES REQUIRED



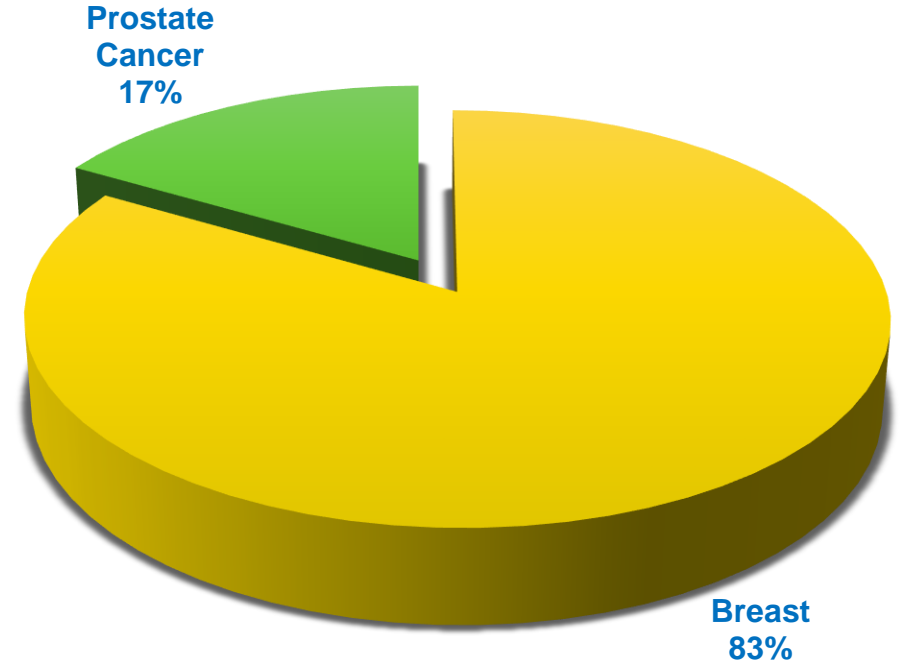
# Remote Services – Gove / Tiwi

Oncology Nurse Darwin and Katherine also support the following patients from Gove and Tiwi Islands. These patients are referred whilst in treatment in Darwin and then can continue support once returned home.

## Nhulunbuy



## Tiwi



# PREVENTION

One in three cancer cases can be prevented through healthy lifestyle.

# CCNT PREVENTION PROGRAMS

Prevention Education currently undertakes the following programs:

- ❖ **School's Tobacco and Vaping Education program** – *middle and secondary schools*
- ❖ **SunSmart Program** - *Schools and Early Learning Centres*
- ❖ **SunSmart Workplace program** – *company workplaces and corporate partners.*
- ❖ **Cancer prevention education sessions** – *community information stalls, Expos and presentations*  
*includes:*
  - ❖ *Top 5 cancer screening and prevention education.*
  - ❖ *Tobacco and Vaping education and cessation training.*
  - ❖ *SunSmart – skin cancer education, screening and identification and prevention education.*

# 2023 / 2024

## Cancer Council NT partnered with NT Government - Vaping Media Campaign

- CCNT in collaboration with the Northern Territory Department of Health launched a media vaping campaign on radio and social media.
- This was a 12-month initiative to educate the general public on the dangers of vaping.
- The Minister for Health and the Cancer Council CEO – held a press conference to launch the campaign in July 2023.

The infographic consists of six panels arranged in a 2x3 grid, each with a yellow background and white text. The top row panels are: 1. 'NICOTINE' with a cigarette icon, stating 'Many vapes contain nicotine making them very addictive'. 2. 'FRUITY' with a fruit icon, stating 'The nicotine in 1 vape can = 50 cigarettes'. 3. A cigarette icon with wavy lines above it, stating 'Young people who vape are 3 times as likely to take up smoking'. The bottom row panels are: 4. An icon of human lungs, stating 'Vaping has been linked to serious lung disease'. 5. A skull and crossbones icon, stating 'Vapes can contain the same harmful chemicals found in cleaning products, nail polish remover, weed killer and bug spray'. 6. Two vape pens (one purple, one green), stating 'Vapes come in a variety of designs and styles and can be easy to conceal'.

**NICOTINE**

Many vapes contain nicotine making them **very addictive**

**FRUITY**

The nicotine in 1 vape can **= 50 cigarettes**

Young people who vape are **3 times** as likely to take up smoking

Vaping has been linked to **serious lung disease**

Vapes can contain the same **harmful chemicals** found in cleaning products, nail polish remover, weed killer and bug spray

Vapes come in a variety of designs and styles and can be **easy to conceal**

Do you know what they're vaping?  
Get the evidence\* and facts at [nt.gov.au/vaping](https://nt.gov.au/vaping)  
\*All statements are backed by evidence which can be found on the website

NT Health gratefully acknowledges NSW Health as the authors and owners of the 'Do you know what you're vaping?' campaign.

Cancer Council NT NORTHERN TERRITORY GOVERNMENT

# Smoking and Vaping Education Program (SVEP)

The Smoking and Vaping Education program aims at supporting young adults in understanding :

- The history of smoking in Australia.
- Deconstructing the marketing strategies.
- How young adults are targeted by the tobacco industry.
- Chemicals found in cigarettes, e-cigarettes and Roll-Your-Own Cigarettes.
- Health effects of smoking and vaping.
- Quit techniques.



# SMOKING AND VAPING EDUCATION PROGRAM HIGHLIGHTS 2023/2024

Our Smoking and Vaping Education Program has continued to help educate teenagers, young adults, and workplaces about the harmful effects of smoking and vaping.



Schools and Organisations	No. of Sessions	Population reached
Middle Schools	22	864
Workplaces	7	102
Expos / Stalls	26	14,473
Total	53	15,439

# SUNSMART MEMBERSHIP HIGHLIGHTS 2023/2024

Our SunSmart program has continued to help protect school-aged children from exposure to harmful UV radiation, reducing their risk of developing skin cancer later in life.

We are

**SUNSMART**<sup>®</sup>



Schools and ELC	Members	Students Population
Early Learning Centres	75	3,792
Primary Schools	34	1,638
Middle and High School	10	1,425
Total	119	6,855



# EXPOS AND STALLS 2023/2024

EVENT NAME	PREVENTION TYPE	REACH
CDU Palmerston Campus – Health Expo	Cancer Awareness & Prevention Education	520
Jingili School – Health expo	Cancer Awareness & Prevention Education	292
Manunda terrace primary school – Health expo	Cancer Awareness & Prevention Education	216
Darwin Middle School – Health Expo	Cancer Awareness & Prevention Education	690
RAAF Tindal – Katherine Expo	Cancer Awareness & Prevention Education	500
Defence Darwin 2024 – Top End Expo	Cancer Awareness & Prevention Education	3600
Nightcliff Seabreeze festival	Cancer Awareness & Prevention Education	7000

# EXPOS AND STALLS 2023/2024

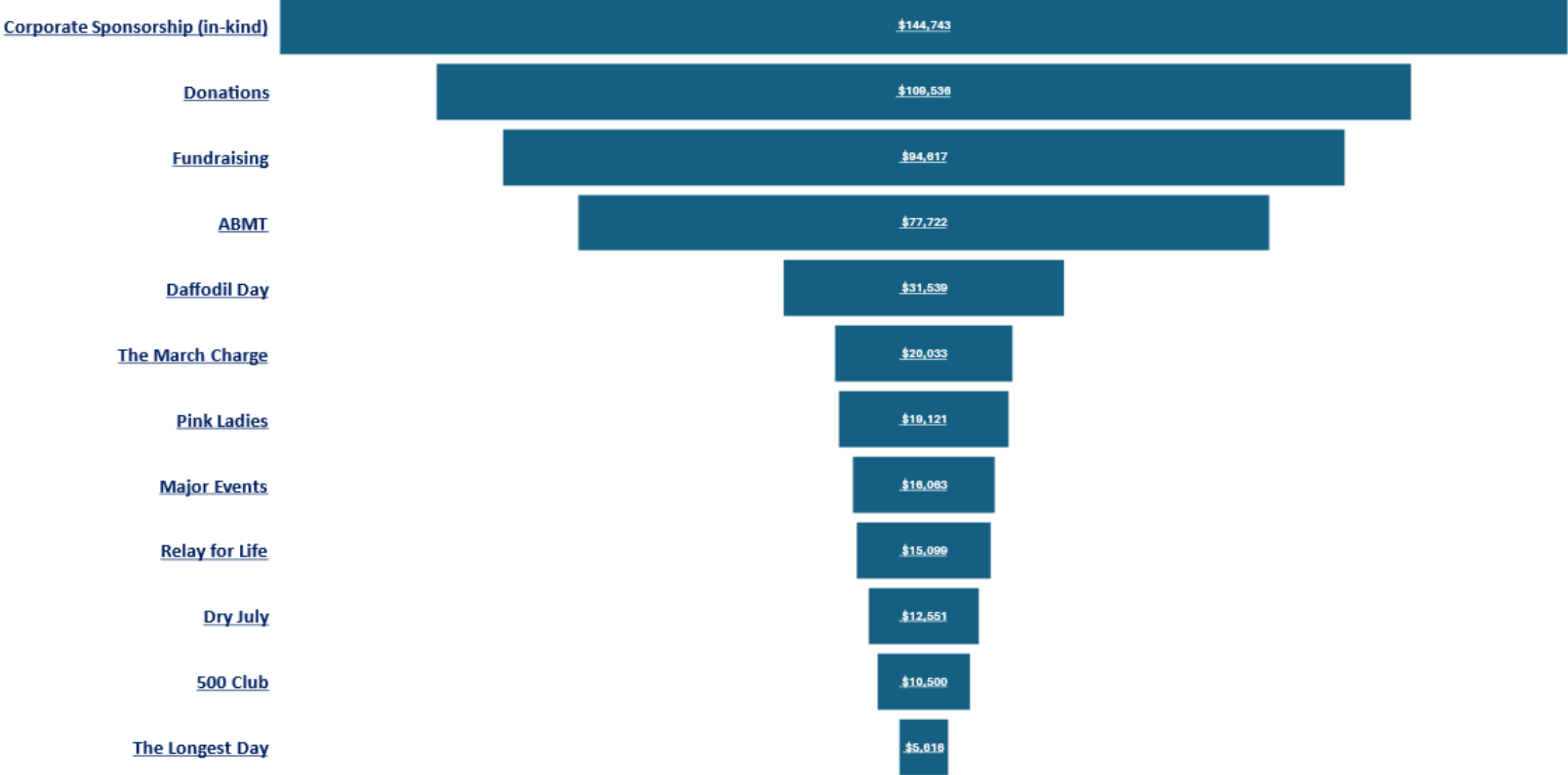
EVENT NAME	PREVENTION TYPE	REACH
CDU Allied Health – Expo	Cancer Awareness & Prevention Education	70
Navy Base Larrakeyah ABMT	Cancer Awareness & Prevention Education	50
LJ Hooker ABMT– Morning tea	Cancer Awareness & Prevention Education	20
Hockey NT – Stall	Cancer Awareness & Prevention Education	80
Darwin High School – Expo	Cancer Awareness & Prevention Education	1265
Men's Health Week Warehouse Walk (Bunnings)	Cancer Awareness & Prevention Education	60
CDU ABMT – Morning Tea	Cancer Awareness & Prevention Education	80
	<b>Total</b>	<b>14,473</b>

# WORKPLACE TRAININGS

ORGANISATIONS	PREVENTION	REACH
City of Palmerston Town Council	SunSmart – Sun Safety training	26
RAAF Base Tindal	Smoking and Vaping Education training	12
St Johns ambulance cadets/Palmerston region	SunSmart – Sun Safety training	17
Palmerston City Council	Top 5 Cancer	9
RDA	SunSmart – Sun Safety training	12
MIFANT	Top 5 cancers – Cancer Prevention training	10
SUNBUILD Pty Ltd	SunSmart – Sun Safety training	16
	<b>Total</b>	<b>102</b>

# FUNDRAISING / MARKETING.

# Event Financials



# Events / Fundraising initiatives

The 2023 year was challenging with cancellation of Relay for Life (July 2023) due to lack of team engagement. This immediately placed the Fundraising budget in deficit by \$150,000.

Other events held attracted greater participation however less fundraising than budget expectations:

- *Relay for Life – cancelled*
- *Daffodil Day - \$31,339 against budget \$30,200*
- *Pink Ladies Long Lunch - \$19,121 against budget \$23,100.*

## Further events held in 2024:

- *March Charge - \$20,033 Against budget \$30,999*
- *Australia's Biggest Morning Tea - \$77,722 Against budget \$143,850 – this event saw greater participation with 145 registrations, however fundraising for each registered event was far less than previous years.*

# Our Partners

*Our Partnership program provides business a formalised two-way 12-month partnership (with auto rollover). To date the following partnerships have been signed.*

*Whilst each partnership is different, they provide significant opportunities for both parties to promote and support the mission of cancer prevention. Our partners fundraise for Cancer Council NT and Cancer Council NT educates their staff on cancer prevention.*

*Some Partners send their staff to our screening clinics, and we provide support to managers dealing with a cancer diagnosis within their teams.*



# Our Sponsors

## Premium Sponsors (\$5,000+)



## Gold Sponsors (\$2500+)



## Silver Sponsors (\$1,000+)

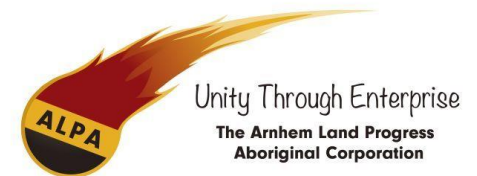


# Our 500 Club

*The 500 Club is a new program made up of a maximum of 500 local businesses that donate \$1000 cash per year.*

*This is a very simple but effective program that provides smaller corporates an ability to engage in partnering with a charity, providing a tax-deductible donation, and assisting their inclusion in good corporate social responsibility as well.*

*Business are encouraged to promote their partnership with Cancer Council NT. Some of these 500 club members have now gone onto become Partners.*



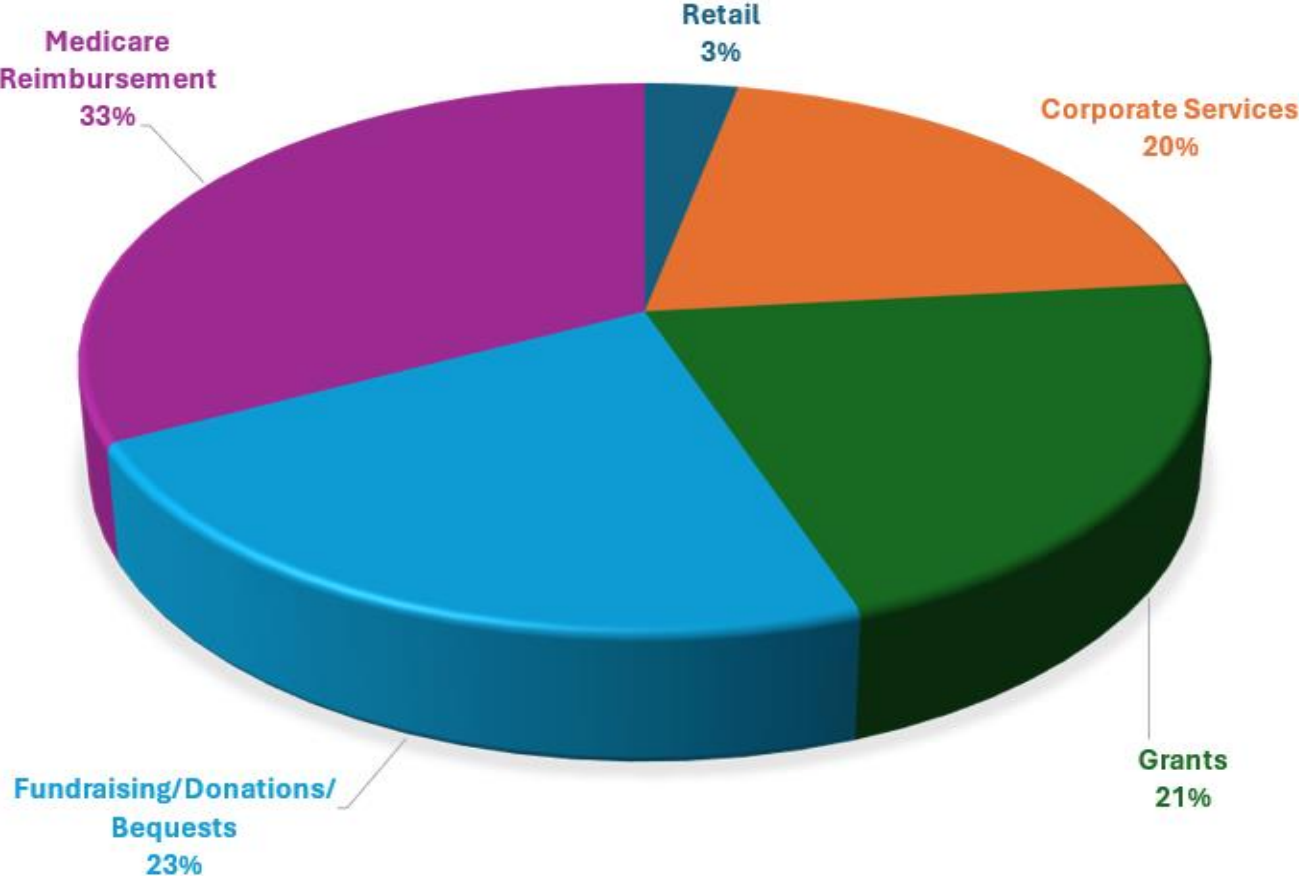
# FINANCIALS.

# Financials 2023 / 2024

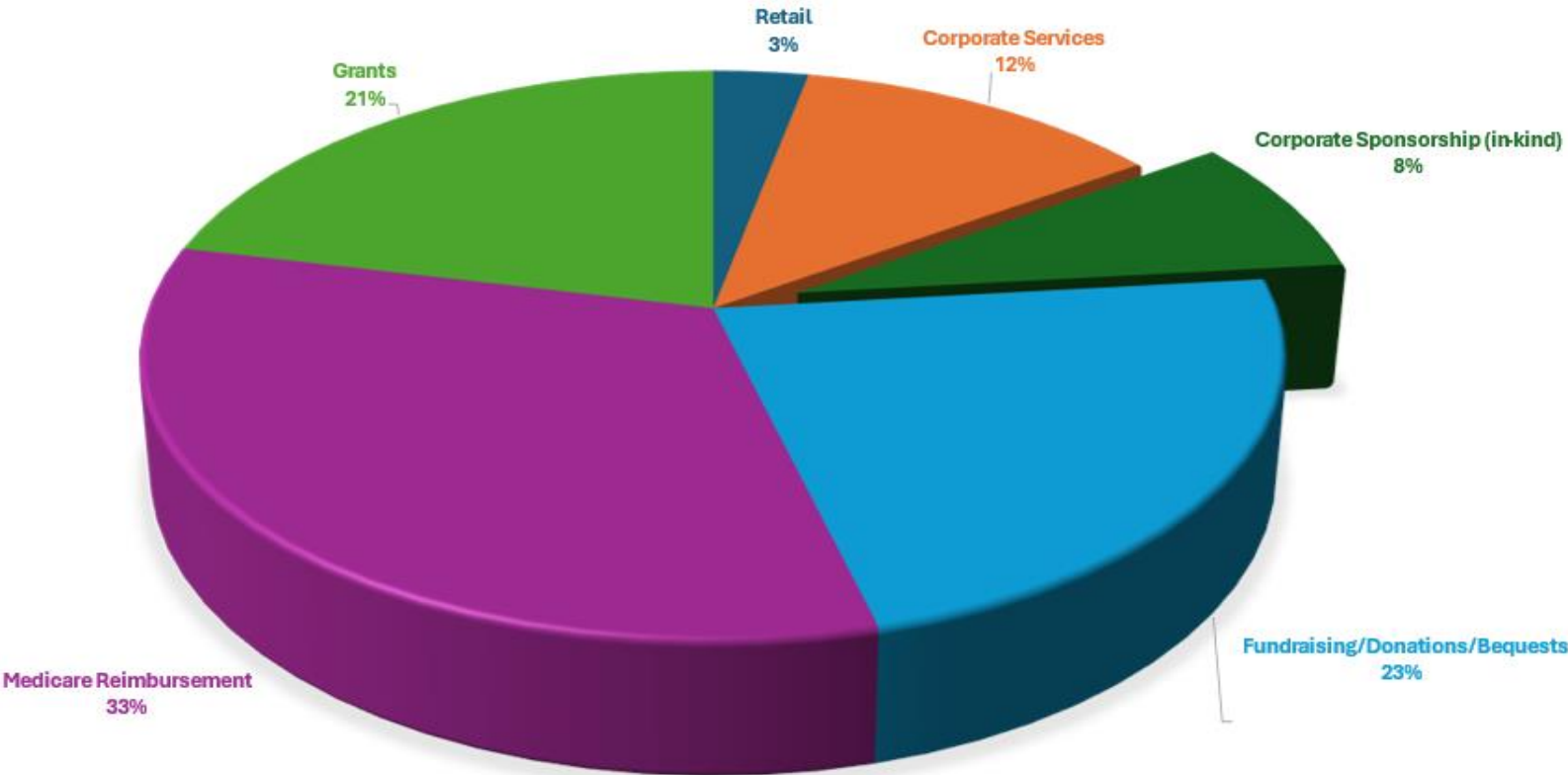
The Audited Financial statements show a total comprehensive loss for the year of (\$143,403). This is the largest by far loss of the last six years and is primarily due to:

- The cancellation of the Relay for Life July 2023 event due to low interest and a lack of team participation, resulting in a budget shortfall of \$150,780.
- The loss of Charles Darwin University placement revenue affected the budget by \$80,700 due the decline of nursing students for the 2023 year (due realignment of university acute placement criteria).
  - *NOTE: 2024 has now seen an increase of x8 Masters Nursing students each month – so this revenue is recovering well so far.*
- While prudent cost-saving measures in Salaries & Wages (such as holding vacant and new positions) resulted in savings of \$427,816, the end of year result was still unable to be rectified.

# Income



# Cash Income vs In-kind income comparison



# Total Comprehensive Income/Loss 2019-2024



# Governance.

# Our Board portfolio's:

<b>PORTFOLIO's</b>	<b>BOARD DELEGATE</b>
<b>Support Services &amp; Prevention Education</b>	Director Amanda Hart
<b>Brand Enhancement – Fundraising &amp; Events</b>	Director Pamela Jape
<b>Advocacy – political partnerships</b>	CEO
<b>Research and Governance</b>	Director Phil Carson (Chair)
<b>Accounting and Human Resources</b>	Director Derek Campbell
<b>Investment, Risk Management &amp; Asset Management</b>	Director Derek Campbell

# Our new Foundation Fund:

The Foundation Fund is designed to provide organisational stabilisation and to facilitate new cancer support and cancer prevention services in line with the CCNT strategic plan.

The Fund:

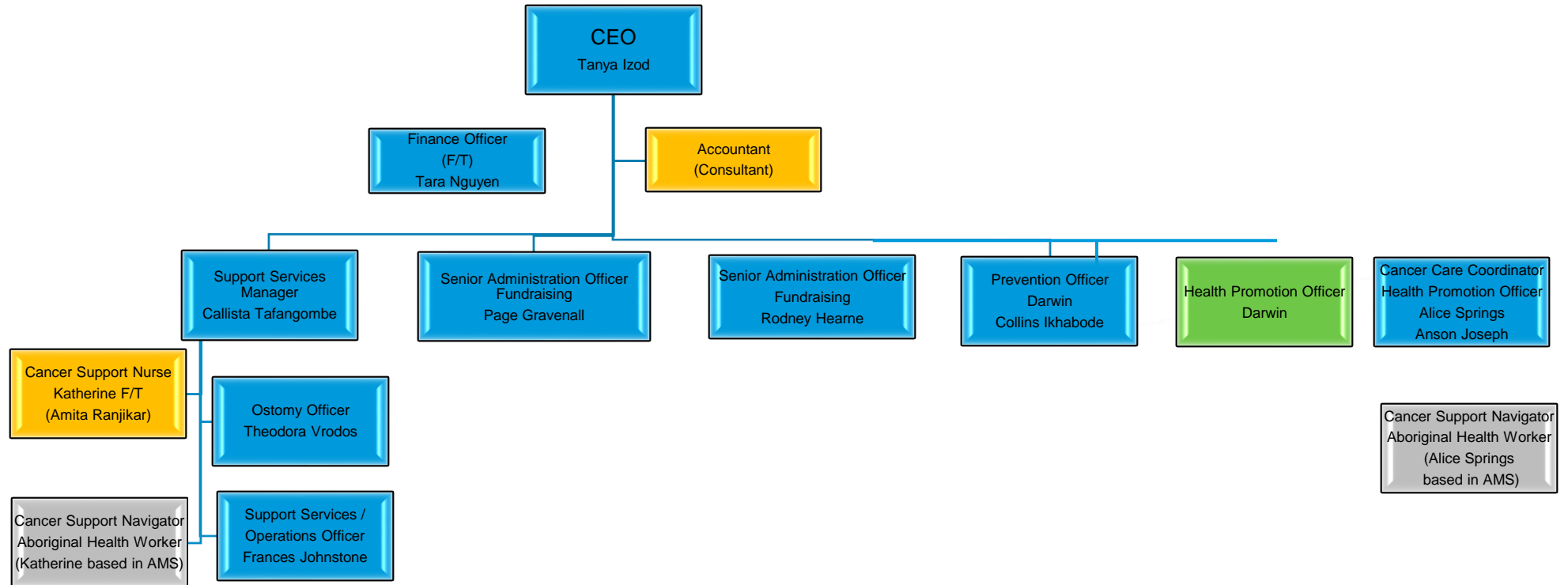
- **provides a future plan for the targeted use of investment funding to implement the current Strategic Plan.** This includes a planned process for the growth of investment monies to a balance agreed prior to the utilisation of investment monies for operational projects.
- **will be allocated to NT based programs and research projects** that will directly benefit cancer outcomes for Territorians.

Our current investment portfolio sits at \$1,352,905. The Foundation Fund forms part of that investment and is allocated at \$774,500, which is calculated as three months of operational costs plus current and non-current liabilities.

# **Into the Future**

## **2024 / 2025**

# Organisational Chart (2024-2025)



External

Seeking Grant / Federation funding

Currently unfunded



# 2024 / 2025 Events / Revenue raising initiatives

## **EVENT PLAN 2024/2025**

Events and fundraising is performing well under the 2024/2025 Event Plan showing a \$41,536 profit over revenue budget for events to date October 2024. Pink (October 2024) and Yellow lunches (November 2024) sold out with Yellow lunch tickets selling out 6 weeks prior to event. Pink ladies net profit of \$13,790 and Yellow lunch net revenue of \$12,644. Whilst these events were successfully sold out and each events net fundraising has increased each year – they are yet to return to 2019 net fundraising levels (\$22k - \$25k).

## **Event Plan Corporate Portfolio's**

With the primary event season over, both **Fundraising Coordinators are now concentrating on regular giving with each corporate partner** now allocated between Fundraising Coordinators. Multiple corporate partnerships have attracted both cash and in-kind sponsorship. *CCNT is now also actively targeting in-kind sponsorship for operational expenditure e.g. printing, TV advertising etc.*

## **GRANTS 2024/2025**

CCNT has won \$54,000 in grant funding to date (2024/2025). In total \$1.4M in grants has been applied for over the past four months (some covering three-year period). We await outcomes on a further \$433,333 worth of grants which should be known by December 2024.

Grant applications have primarily been completed by CEO and Alice Springs Cancer Care Coordinator; however fundraising and prevention are learning the process and now writing grants for events and programs as grants become available. CEO and Prevention team will continue to review and apply for appropriate grants throughout the year.

## **SOCIAL MEDIA & MARKETING**

Actively marketing to areas of large population through hospitals, GP Clinics, Darwin Airport, Bus advertising. Also engaging southern populations in online fundraising initiatives including Raffle's, general donations for Katherine and Alice Springs screening clinics. This social media marketing also includes developing stories, campaigns and prevention messaging.



# Prevention Programs - 2025

- Prevention will be conducting Cervical Cancer & Prostate Cancer screening with local General Practice medical clinic in Alice Springs in 2025.
  - Aims to improve the capacity of community and health clinics to provide cervical and prostate cancer screening, and to reduce the backlog of people waiting for cervical and prostate cancer screening in the region.
- Prevention will continue providing Bowel Cancer training to Aboriginal Health Workers and Practitioners in Katherine in 2025.
  - Aims to provide education on the importance of cervical, prostate and bowel cancer screening, and educate on the self-collection procedure for cervical and bowel cancer screening to GP's and clinic staff.
- Prevention will be conducting a Cool Kids UV Science Program to educate children about UV and sun safety in Katherine in 2025.



# Darwin Office – move to larger, more suitable premises.

## **The Jape Centre building has:**

- *Great capacity to expand staffing and services including training facilities, survivorship and patient support groups.*
- *Central location with great marketing and public promotion potential.*

## **Challenges:**

- *Cost of rental is too high under current revenue raising conditions. This was initially to be offset by CDU contract however CDU is operationally volatile and this contract cannot be trusted for future guaranteed revenue.*
- *Negotiations to develop a Cancer Hub to include other Cancer charities has stalled as Leukemia Foundation, Canteen and Camp Quality do not intend returning to the NT since Covid.*

*Now reviewing alternate modelling, including real estate options, although little suitable commercial lease space is available. CEO has formally advised the NT Department of Health that the current Darwin premises is not fit for purpose.*





**CANCER COUNCIL NT**

**Thank you for your  
support.**