



Submission to the Healthy Food Partnership Reformulation Program: Wave 3 Category Definitions and Targets

In January 2025, Cancer Council Australia responded to the Australian Department of Health and Aged Care consultation on the Healthy Food Partnership Reformulation Program: Wave 3 Category Definitions and Targets.

In 2015, the Australian Government established the Healthy Food Partnership (HFP) to encourage the food industry to support population level dietary improvements through a healthier supply of packaged food products. The initiative seeks to extend previous Food and Health Dialogue reformulation efforts by establishing nutrient targets for reformulation (including sodium, saturated fat and added sugar) across various priority food categories.

Cancer Council's submission called for stringent nutrient targets which align with more ambitious targets, such as the benchmarks for sodium released by the World Health Organization in 2021. Cancer Council highlighted the impact of the voluntary nature of the initiative and the subsequent suboptimal engagement and participation from industry in the program. Cancer Council supports the move to a mandatory reformulation program in addition to the revision of the current Healthy Food Partnership targets with the purpose of yielding greater health benefits to Australians. Further, Cancer Council suggests that action on product reformulation must extend to labelling, marketing and fiscal measures to ensure efficacy in achieving better population-level outcomes, including the prevention of diet-related and other non-communicable diseases in Australia.

Cancer Council encourages the development of a comprehensive monitoring and evaluation action plan which has the potential to contribute to and maintain the overall success of the revised targets.

Information about the progress of the consultation can be found on the Department of Health and Aged Care website here: [Healthy Food Partnership Reformulation Program: Wave 3 Category Definitions and Targets - Australian Government Department of Health and Aged Care - Citizen Space](#). We expect Cancer Council's submission will be made publicly available on this website shortly.