



## Suggested year level

Years 9 and 10

## Prepare yourself (teacher)

View the ***Slip! Slop! Slap!*** media clip and familiarise yourself with the ideas presented.

Understand the design process and use of a computer aided design program, video camera and a movie design program.

Understand the health dangers of reflected UV.

## Class resources

- Computer, data projector and screen to view the ***Slip! Slop! Slap!*** media clip.
- Student computer access with internet connection to research reflected UV
- A3 poster paper
- Coloured pencils
- Access to a computer 'story board' design program (if possible)
- Access to a video camera
- Access to a movie design program

## Estimated time required

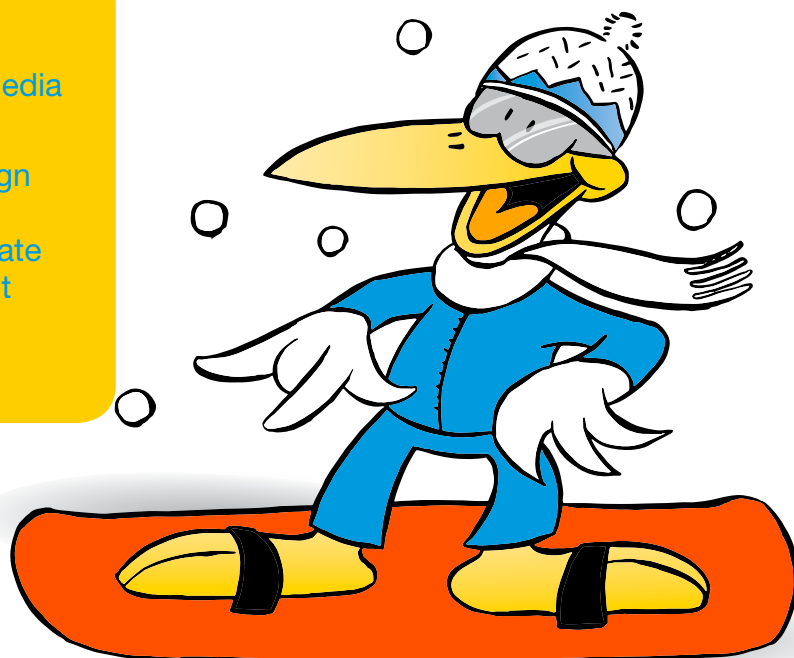
A series of lessons will be required to complete this activity. Suggestion is 4 to 6 periods in total.



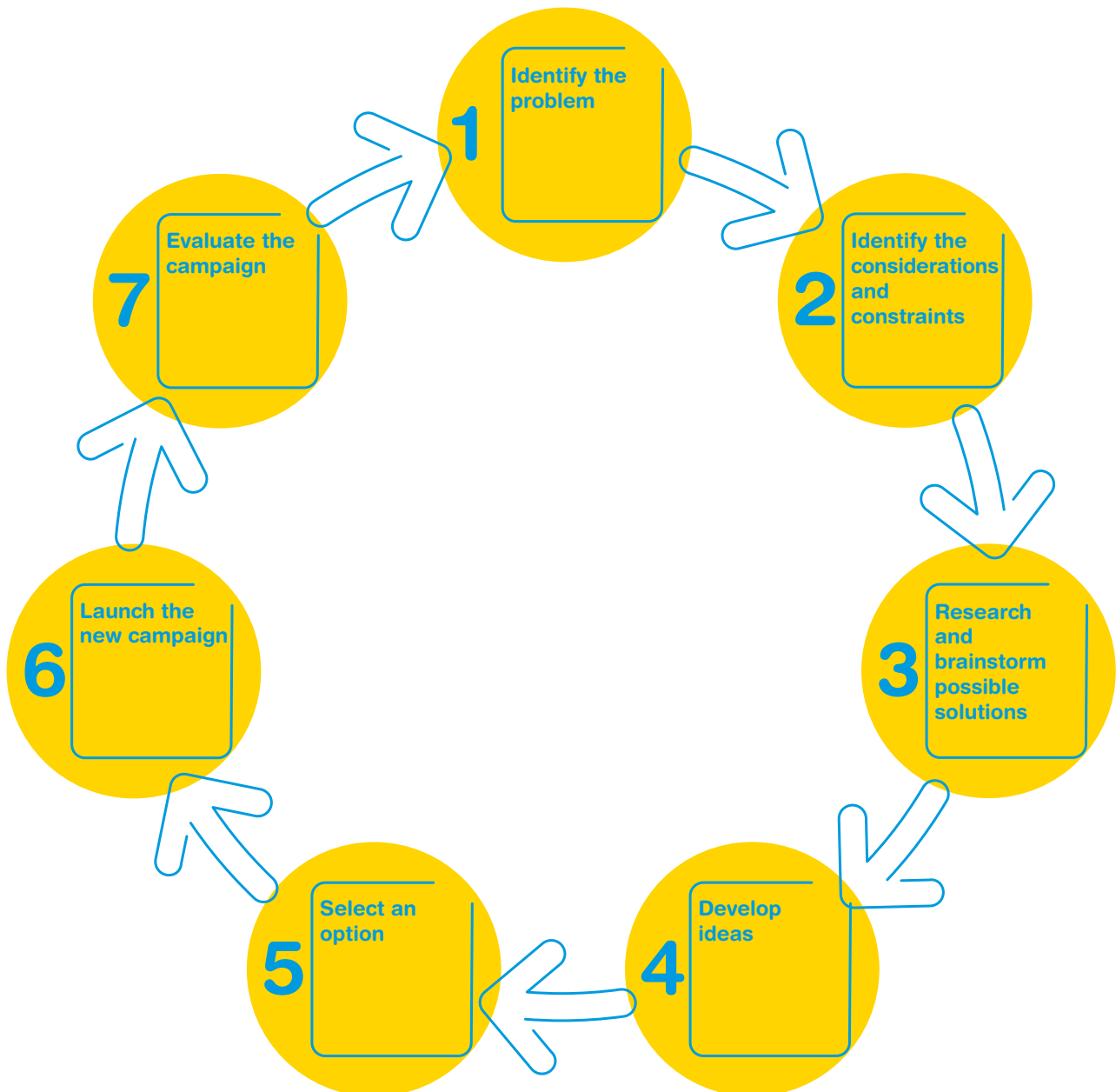
## The activity

View the ***Slip! Slop! Slap!*** media campaign.

The ***Slip! Slop! Slap!*** media campaign was extremely successful, but the Cancer Council have decided to create a campaign to educate people about the dangers of reflected UV on the snowfields.



- You have been employed by the Cancer Council to design and record the new campaign.
- You must use the design process (outlined below) in order to complete this task.



- Carry out an evaluation of the process that you have just completed. Outline your level of organisation, the final campaign that you created and an explanation of why you believe this would be successful in communicating to the public that UV cannot be felt so they shouldn't rely on temperature as a guide to using sun protection.



## Extend yourself

Complete a self evaluation. Use the assessment sheet included to assess yourself for each stage of the design process.



## Teacher assessment advice

These assessment criteria could be used by the teacher as a method of assessment or alternatively used by the student for a self-evaluation as outlined in 'Extend yourself'.

Stages of the design process	5	4	3	2	1	NS	Teacher Comment (Student self evaluation)
Identification of the problem							
Identification of the considerations and constraints							
Research and brainstorming of possible solutions							
Development of ideas							
Selection of an option							
Development of the new campaign							
Evaluation of the campaign							

Total ..... / 35