Celebrate 20 years of Cancer Council’s Australia’s Biggest Morning Tea

Twenty years ago this May, people all over Australia gathered in living rooms, community centres, schools and workplaces to celebrate the first Australia’s Biggest Morning Tea. From these humble beginnings grew one of Australia’s most popular fundraising events, now enjoyed by over a million Australians each year.

Celebrate the 20th anniversary of Cancer Council’s Australia’s Biggest Morning Tea this May 23rd and help beat cancer. There couldn’t be an easier way to help make a difference. Simply gather together your friends, family and colleagues, put the kettle on and tuck into some delicious morning tea treats.

In 2012 Cancer Council’s Australia’s Biggest Morning Tea smashed its fundraising target and raised a huge $12.3 million, providing essential funds for Cancer Council’s world class research, prevention programs and support services (like the Cancer Council Helpline 13 11 20) for people affected by cancer.

Cancer Council ambassador and celebrity chef, Poh Ling Yeow, is proud to support Australia’s Biggest Morning Tea for the 2nd year running. She’s encouraging all Australians to take part in the popular event.

“Like so many Australians, my family has been affected by cancer - and I’ve seen, first hand, what incredible work Cancer Council do in terms of funding support, as well as research and prevention measures. This year, I’m doing everything I can to support Australia’s Biggest Morning Tea - and I’d love you to be involved too!” she said.

In 20 years Cancer Council’s Australia’s Biggest Morning Tea has raised over $110 million dollars and the survival rate for many common cancers has increased by 30%. But there’s still more to do. So this year, why not join the 20th anniversary celebrations and help make it our biggest and best year yet.

Your morning tea can be as simple or extravagant as you like. Whether it’s mini macarons with your mother’s group, a cake challenge at work or an afternoon tea party – every cup counts in the fight against cancer.

Host a morning tea for Cancer Council and help make a difference. Visit www.biggestmorningtea.com.au, call 1300 65 65 85 or text HOST to 0400 867 867 to get your Australia’s Biggest Morning Tea host kit today.

Media contact: Sue Bobbermein 02 8063 4154 or 0425 560 711 or sue.bobbermein@cancer.org.au