What influences people to tan? Provide some examples for each of the following:

**Indirect pressure** - This happens when we see other people behaving in a particular way and we think we would like to be like them.

Tanning examples:

1. 
2. 
3. 
4. 
5. 
6. 

2 Marks
Direct pressure – This happens when you are required to make a decision one way or the other because someone has approached you to make a choice.

Tanning examples:

________________________________________________________________________________________

________________________________________________________________________________________

________________________________________________________________________________________

2 Marks

Insistent pressure – This happens when someone won’t take ‘no’ for an answer!

Tanning examples:

________________________________________________________________________________________

________________________________________________________________________________________

________________________________________________________________________________________

2 Marks

Internal pressure – This is pressure you put on yourself to behave or look a particular way.

Tanning examples:

________________________________________________________________________________________

________________________________________________________________________________________

________________________________________________________________________________________

2 Marks

2 Make a list of outdoor activities that you frequently participate in where your skin is exposed to the sun’s UV radiation.

________________________________________________________________________________________

________________________________________________________________________________________

________________________________________________________________________________________

1 Mark
Which type of sun protection do you use (Slip, Slop, Seek, Slap and/or Slide)?

[Blank space for answer]

1 Mark

4 View the Slip! Slop! Slap! clip.

This was one of Australia’s most successful health campaigns designed to change public perceptions about tanning. Develop your own investigation using primary research (people!) to find out what people think of tanning today and whether the campaign has/would change their perceptions of tanning.

Develop a written or electronic questionnaire that includes at least 10 questions. Questions to get you started may include:

a) Do you like to get a tan?

b) What factors influence your decision to tan/not tan?

c) Do recall what is meant by Slip! Slop! Slap!?

5 Develop a summary of your findings and draw a conclusion about the success of the Slip! Slop! Slap! campaign.

15 Marks

Total _________ / 25

Extend yourself

Graph your results using any of the many online ‘create a graph’ programs. To find one that best suits you, conduct an internet search using ‘create a graph’ as your search term.

Teacher assessment advice

To assess, use the allocated marking scheme.